

7 August 2014 • 8.30am - 5.30pm

The James Hutton Institute's Balruddery Farm, by Dundee DD2 5LJ

Potatoes in Practice 2014

**NEW
for
2014**
Harvesting
clinics



Potatoes in Practice is the largest field-based potato event in the UK. This **FREE** event brings together variety trials, research, machinery and trade exhibits in one place.

Seminars

The seminar programme will take place in the morning and be repeated in the afternoon:

- PCN challenges and solutions for growers (SASA)
- Slug control: latest research and advice (SRUC)
- Aphids: monitoring, controls and seasonal update (James Hutton Institute)



The full programme will be published online closer to the event at www.potato.org.uk/pip2014 or www.hutton.ac.uk/pip2014

Marquee exhibits

Potato Council, the James Hutton Institute, SRUC and Agrii experts will be on hand to discuss their latest research and answer your questions. A host of industry-leading companies will be showcasing their latest products, research and services.

A full list of exhibitors will be available just before the event at www.hutton.ac.uk/pip2014.

Machinery displays

Discover the latest models and technology available from leading machinery dealers and manufacturers.



Organised by

Supported by



Field trials, new varieties and demonstrations

- Common scab control
- Cultivations
- Aphid monitoring
- Blight, fungicide and variety interactions (remote site)
- Foliar and crop nutrition
- High-grade seed production
- Seed tuber treatments
- Bio-controls

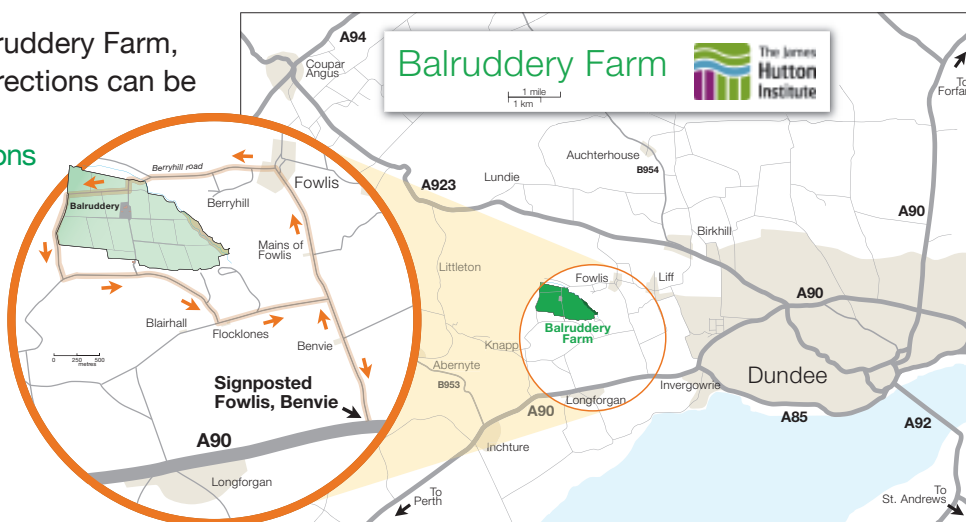
The results from the 2013 trials will be published on the James Hutton Institute website www.hutton.ac.uk, on the Potato Council website www.potato.org.uk and on the SRUC website www.sruc.ac.uk. 2013 trials results will also be published with the 2014 Event Guide.



Location

The James Hutton Institute's Balruddery Farm, Invergowrie, Dundee. Detailed directions can be found at:

www.hutton.ac.uk/pip2014#directions



Registration

PLEASE TICK THE APPROPRIATE BOXES BELOW:

- ☐ Farmer
 Area of potatoes grown (Ha):
 Total area of seed (Ha):
 Classified seed (Ha):
- ☐ On-farm advisor/agronomist
☐ Machinery manufacturer
☐ Research/education
☐ Ag-chem industry
☐ Potato marketing/retail/international trade
☐ Government/inspectorate/civil service
☐ Other (please specify)

Type of visitor:

- ☐ Exhibitor ☐ Press ☐ Visitor

Please hand this completed form into reception on arrival. Don't forget to complete a Feedback form for a chance to **win a bottle of whisky** (kindly donated by the Scottish Society for Crop Research).

NAME:

COMPANY NAME:

EMAIL:

Would you like to receive PiP results and additional information on related events from

Potato Council/The James Hutton Institute/SRUC

- ☐ YES ☐ NO

Preferred method of contact

- ☐ Email ☐ Fax ☐ Post

This information will only be used to process any registration. We will not pass on your details to any third parties.

If you wish to remove yourself from our mailing list, or to check the information we hold about you, please email: events@hutton.ac.uk or telephone: **0844 928 5428** or write to us at: **Events, The James Hutton Institute, Invergowrie, Dundee DD2 5DA** with your full name and address, the nature of your communication and the type of mail you have been receiving.

ADDRESS:

POST CODE:

TELEPHONE: FAX:

Avoid queues! Pre-register online at www.hutton.ac.uk and bring the printed ticket with you. Or complete this form and bring it with you for speedy entrance to PiP.