

# Social Value



**JAMES HUTTON INSTITUTE – INTERNATIONAL BARLEY HUB  
Phases 1-4**

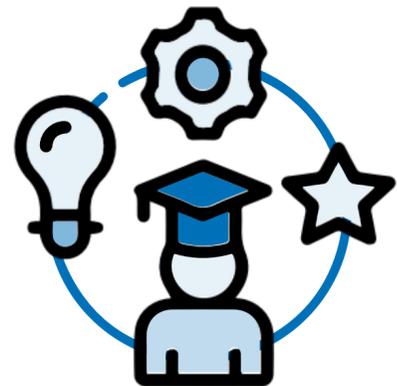
# Our Social Value Pillars

## WHAT IS SOCIAL VALUE?

Social Value is the added value McLaughlin & Harvey creates for society through our business operations to improve the environment, economy and social wellbeing.

Creating Social Value is a key driver in our decision-making process and is an integral part of our business strategy.

### Building Futures



- Successful career pathways
- Remove inequality in employment & education

### Good Employer



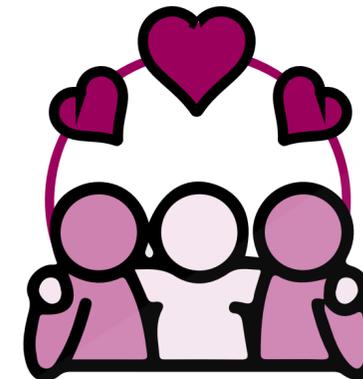
- Fairness, inclusion & respect
- Training & Development

### Shared Prosperity



- Local & ethical procurement
- Build capacity & resilience

### Communities Matter



- Building healthy & resilient communities
- Support community led solutions

### Sustainably Green



- Net Zero 2030
- Improve environmental health



# Social Impact Outcome

PERTH & KINROSS

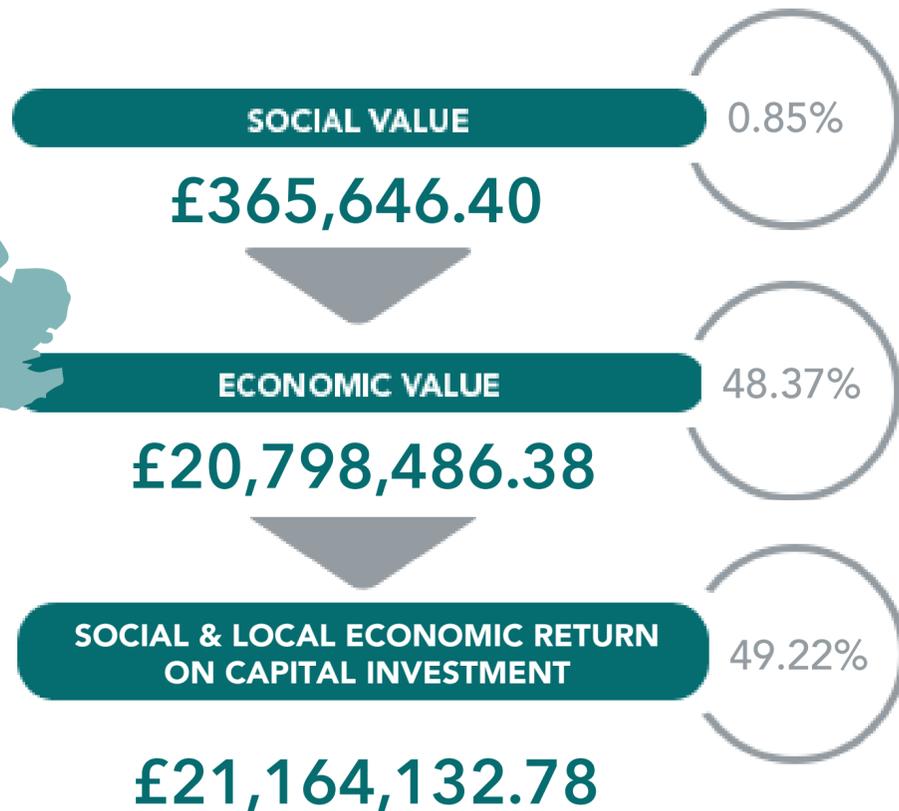


POPULATION  
**151,946**



SOCIAL & LOCAL ECONOMIC  
IMPACT PER P&K RESIDENT

**£139**



NO. APPRENTICE & TRAINEES **40**

NO. WEEKS APPRENTICES & TRAINING **579**

NO. CURRICULUM SUPPORT EVENTS **13**

NO. STUDENTS ENGAGED **324**

HOURS TRAINING **926**

TRAINING SPEND PER EMPLOYEE **£300**

LOCAL LABOUR

**58% within 20 miles**

LOCAL SPEND

**77% within 20 miles**



WASTE DIVERTED FROM LANDFILL



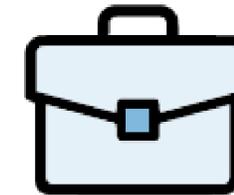
# Building Futures

McLaughlin & Harvey creates employment and learning opportunities for successful career pathways. We work with our partners to break down the barriers to sustained employment and remove education inequalities experienced by some groups through dedicated programmes.



## THE FACTS

NO. OF APPRENTICES & TRAINEES



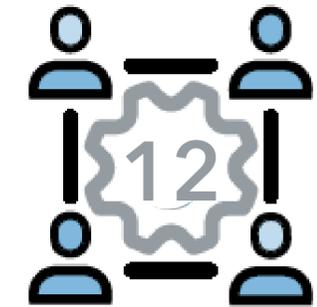
40

APPRENTICES & TRAINING

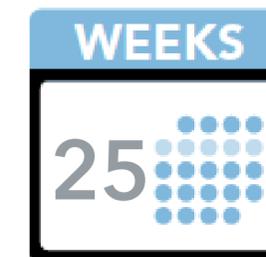


579

EMPLOYABILITY WORKSHOPS



WORK EXPERIENCE PLACEMENTS



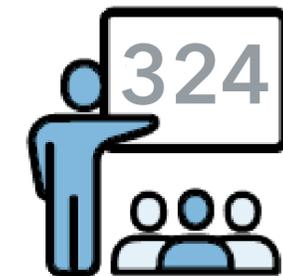
25

CIRRICULUM SUPPORT EVENTS



13

STUDENTS ENGAGED



324



BUILDING FUTURES

# Spotlight on

## THE CASE STUDIES

**EDUCATION PARTNER:** Rockwell offsite Education

**SOCIAL IMPACT:** Improving Education

**ACTIVITY:** Construction Career Site Visit

Rockwell Offsite Education Service supports children and young people who have disengaged from full-time mainstream education. One of the main aims of the service along with partner agencies, is to provide support to maintain children and young people within their community.

We organised a careers talk and site visit with a number of the young people who attend Rockwell to give them an insight into the industry. We spoke about the skills required for the world of work and gives them an opportunity to experience leadership, team work, planning, time management, communication, teamwork and problem solving.





# Good Employer

At McLaughlin & Harvey we operate a workplace where everyone is treated with fairness, inclusion, and respect and positively contribute to the promotion of equality and diversity as a fundamental principle of good employment.



## THE FACTS

NO. LOCAL JOBS  
SUSTAINED OR  
CREATED



25

AVG.  
TRAINING  
SPEND



£300

TRAINING



926

NO. KEY PRIORITY  
EQUALITY, DIVERSITY  
& INCLUSION ACTIVITIES



4

NO. YOU MATTER BUS TOUR  
& WELLBEING PROGRAMME  
ENGAGEMENT



INVESTMENT  
IN YOU MATTER  
WELLBEING

£10,719



50





GOOD EMPLOYER

# Spotlight on

## THE CASE STUDIES

**DELIVERY PARTNER:** Various Organisations  
**SOCIAL IMPACT:** Improving Health & Wellbeing  
**ACTIVITY:** You Matter Health Bus

We are always working hard to ensure we are keeping our workforce positive, healthy & happy. Initiatives like the get on board bus helps create a healthy workforce, raise awareness of health-related issues and how to proactively manage your health.

Lifestyle checks and advice were available from the occupational health nurse to monitor cholesterol, blood pressure, diabetes, weight (Body Mass Index) and exercise. We also had a masseuse on hand to provide free massage and advise.

We invited PPE suppliers along to give talks on the correct PPE for the tasks being undertaken

The lighthouse Club were also on hand to deliver talks with the staff and subcontractors. The Lighthouse Construction Industry Charity is the only charity that provides emotional, physical and financial wellbeing support to construction workers and their families.





# Shared Prosperity

McLaughlin & Harvey supports local economies by buying goods and services locally and ethically. We undertake sustainable procurement in a responsible manner, purchasing goods and services that carefully consider the business impact on the community, the economy and the environment. We are committed to the highest ethical standards in our own operations and those within our value chain.



## THE FACTS

### LOCAL LABOUR



### MEET THE BUYER



### SME SPEND



90%

### LOCAL SPEND



### SOCIAL ENTERPRISE SPEND



£7,937.60

FAIR PAYMENT  
100%



ETHICAL PROCUREMENT  
100%



SHARED PROSPERITY

# Spotlight on

## THE CASE STUDIES

**VALUE CHAIN PARTNER:** Women's Business Station

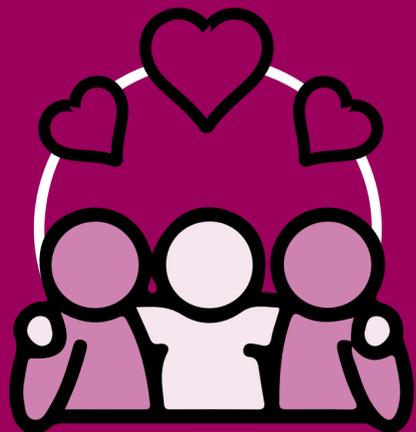
**SOCIAL IMPACT:** Local & Ethical Procurement

**ACTIVITY:** Donation and support for new premises

Women's Business Station (WBS) is an Social Enterprise organisation based in Dundee that works in partnership with the business community to support women who want to reach economic independence through business. WBS specialises in supporting and encouraging women on their business journey, empowering them to achieve their goals, whether big or small.

To increase their reach they opened a new hub – Places of Possibilities (POP) and we helped make this happen through donation of materials including plasterboard, new flooring, decoration and electrical work. The hub would also help host the Aspiring Women programme which supports women from diverse social and cultural backgrounds with an aim of increasing their enterprise skills, connections and understanding of their rights and choices, making it more likely for them to consider positive pathways such as setting up their own enterprise, employment, work experience, volunteering, or go onto further education.





# Communities Matter

McLaughlin & Harvey contributes to healthy and resilient communities by building capacity amongst community organisations to enable community-led solutions to local challenges. We actively support communities with the greatest need through our You Matter Communities Scheme.

You Matter Communities create value and improve lives by offering community organisations and the third sector small charity grants, volunteer time and resources, from our Community Fund, TimeBank and ResourceBank.



## THE FACTS

You Matter Communities create value and improve lives by offering community organisations and the third sector small charity grants, volunteer time and resources, from our Community Fund, TimeBank and ResourceBank.

COMMUNITY FUND



£3,279.67

CHARITBLE DONATIONS & SPONSORSHIP

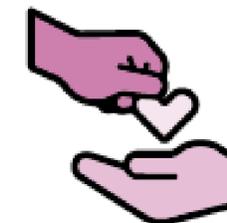
TIMEBANK



426

HOURS VOLUNTEERING

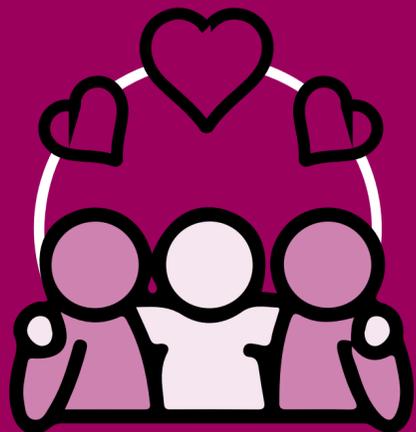
RESOURCE BANK



£936.42

IN-KIND DONATIONS





COMMUNITIES MATTER

# Spotlight on

## THE CASE STUDIES

**CHARITY PARTNER:** Children's Hospice Across Scotland (CHAS)

**SOCIAL IMPACT:** Supporting Communities

**ACTIVITY:** Charity Haircut

Craig Dickinson Site Manager agreed to cut his hair and donate it to Little Princess Trust. The Little Princess Trust has been helping children and young people since 2006. They provide free real hair wigs to children and young people, up to 24 years, who have lost their own hair through cancer treatment or other conditions.

For the haircut to take place, we have agreed to raise a minimum of £750, with all funds going to CHAS - Children's Hospices Across Scotland. All over Scotland, parents are caring for babies and children with rare and life-shortening conditions. Some of them may have years with their child, some only months. CHAS, are there for the whole family providing them with the support they need through Robin and Rachel House hospices.

A total £1500 for raised.





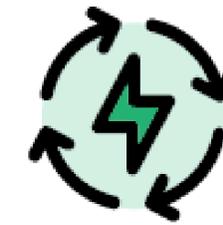
# Sustainably Green

McLaughlin & Harvey embrace digital technology and modern methods of construction to design out waste, increase resource efficiency, improve the environmental health of our communities and achieve Net Zero Carbon Emissions by 2030.

During the delivery of the project, we supported reduced carbon construction using a combination of 100% sustainable energy, reduced emission fuels and electrical plant.



## CLIMATE CHANGE, GREEN HOUSE GAS EMISSIONS & ENERGY EFFICIENCY



SUSTAINABLE ENERGY

100%



CARBON LITERACY TRAINING

HOURS

## NATURAL RESOURCES & WASTE REDUCTIONS



DIVERSION FROM LANDFILL

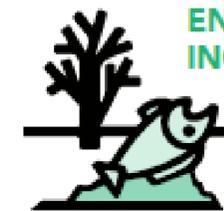
99%



TIMBER FROM SUSTAINABLE SOURCES

100%

## SAFEGUARDING THE NATURAL ENVIRONMENT & BIODIVERSITY



ENVIRONMENTAL INCIDENTS

0



ENHANCED BIODIVERSITY ACTIVITIES

11



SUSTAINABLY GREEN

# Spotlight on

## THE CASE STUDIES

**DELIVERY PARTNER:** Dundee Ranger Services  
**SOCIAL IMPACT:** Improving the Environment  
**ACTIVITY:** Tree Planting

Some of the team from site took part in an organised tree planting event at Templeton woods.

As well absorbing 40% of manmade CO2 emissions and helping to mitigate the effects of climate change, trees provide a source of food and habitat to wildlife including bats, birds, badgers, insects, plants, fungi and mosses.

Due to adverse weather conditions over the last few year a number of trees at Templeton have uprooted so being involved in the tree planting is helping to resort the woods back to it natural state. All the trees planted were native to Scotland.

"Huge thanks to all who came along! 366 trees planted! Well done everybody!" Dundee rangers Service



TEMPLETON TREE PLANTING 8/1/2

NAME	Oak	Rowan	BIRCH	GRASS APPLE	GOAT/GREY WILLOW	WY ELM
Bantons	8	4 15		6		
MCLAUGHLIN'S		1	15			
ORAGON	17		15			
VIOLET						15
Finn Steven					15	
R. web					35.9	
Gracie						
Frans, Colin	15+15		15			
Syira						
Fines	15					
Queen Reid			12			