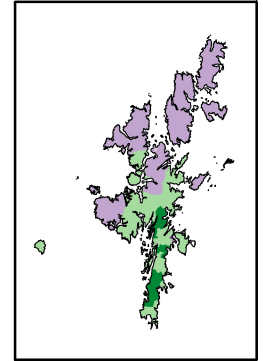
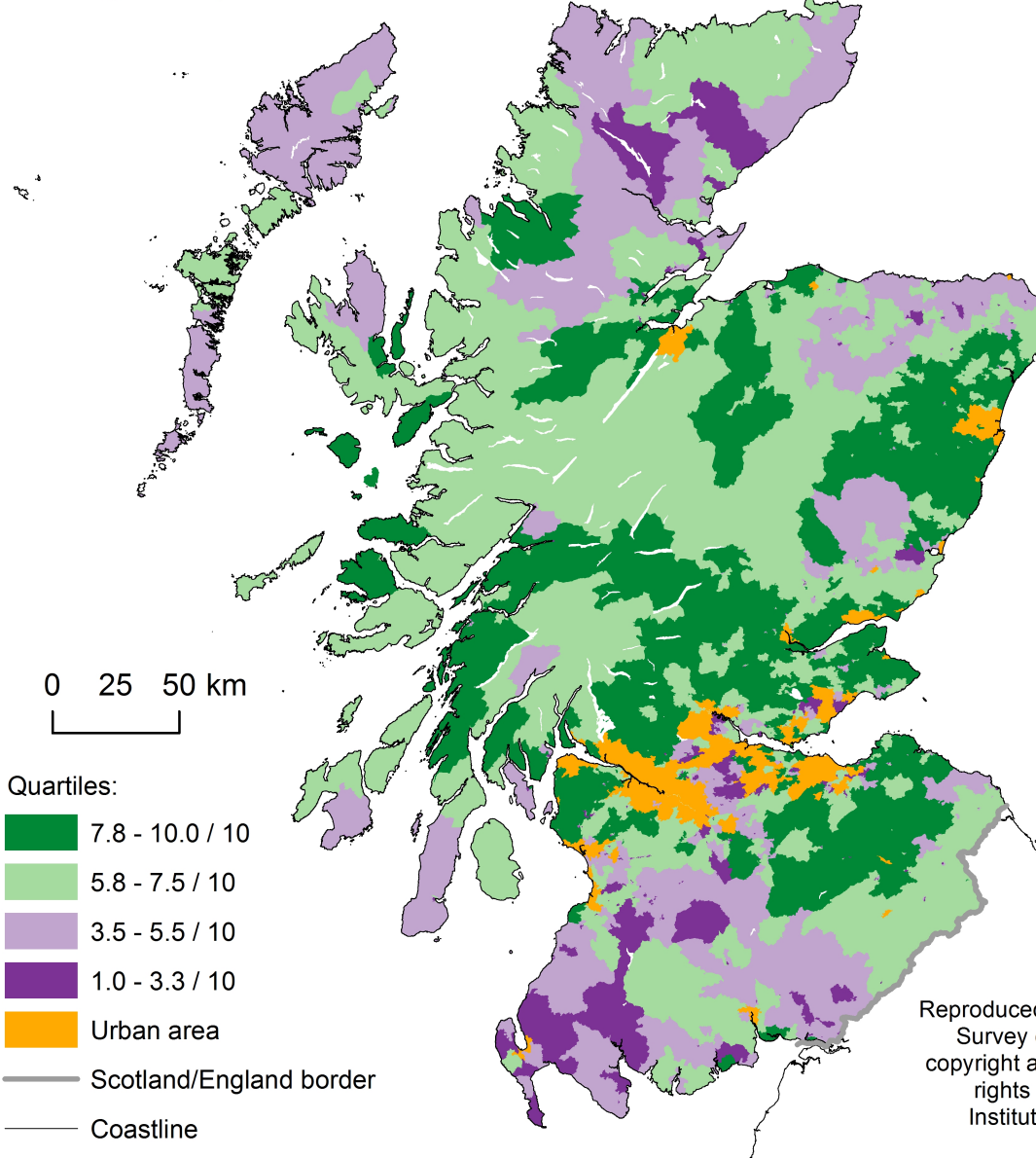


# Strategic Objective score: Smarter (2011)

Data shown: quartiles for data zones in rural areas and small towns. Scores have a theoretical range from 1-10, with higher values showing better performance.



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Data shown: mean scores, +/- 1 standard deviation, dotted line shows mean score (all data zones in analysis)

**Summary: All types of rural areas had higher average ratings for education and employment, than the best performing type of small town (accessible). Mean scores for small towns fell with greater remoteness. The map indicates low data zone values in the south west, far north, and in Lanarkshire.**

