SOIL awareness in Lower Austria
SONDAR project activities

3rd ENSA Meeting
Aberdeen, 19th and 20th of September 2013
Christian STEINER, ELSA & Niederösterreich
Soil awareness
Sensibly use, carefully protect our soil

EU Strategy for the Danube Region

SONDAR SK-AT
Soil as an indicator of flood occurrences

SONDAR HU-AT
Soil as a filter for pollutants / soil as a reservoir for carbon

SONDAR CZ-AT
Improving quality of soil by raising soil awareness / soil as an archive

Unser Boden
Our soil

European Land and Soil Alliance
Painting competition: „Painting with the colours of the Earth“

Background:
Working with the colours of the earth teaches us in an artistic way the aware and responsible use of our soil and allows to recognize its importance in many aspects of life.

Since 40.000 years people are painting with colours of the Earth!
Since 2006, more than 100.000 People have dealt with the subject in the Lower Austrian Soil Protection Campaign and the SONDAR activities!
With the colours of the earth

✔ Registered trade mark
✔ Copyright is owned by Lower Austria, Department of Rural Development
✔ Administrative affairs are executed by the platform „social production“ represented by Dr. Meinhard Breiling
✔ The following criteria have to be kept
  ✔ Colours produced from genuine soil
  ✔ Social aspects
  ✔ Sustainable standards
  ✔ Educational aspects
SONDAR 2011/2012:
Social production of regional soil colours

- **Lower Austria** Soil colours + painting boxes produced by EMMAUS St. Pölten
- **SK** soil colours produced by ELPIDA Bratislava
- **HU** soil colours produced by a school with children with special needs in Mosonmagyaróvar
SONDAR painting competition: „Painting with the colours of the earth“

• Competition from February till May 2012
• Participants: overall 93 Schools (29 AT, 37 SK, 27 HU)
• Educators seminar in AT / SK / HU
• Painting boxes and information material for all participants
Bodenkunst
mit den Farben der Erde
unser Boden – sinnvoll nützen, sorgsam schützen!
Grenzübergreifender Wettbewerb 2012
Slowakei – Niederösterreich – Ungarn
237 eingereichte Werke von 93 Schulen

Pôdne umenie
Farbami zeme
Naša pôda – využívať ju rozumne, chrániť tu svedomito!
Čezhraničná súťaž 2012
Slovensko – Dolné Rakúsko – Mađarsko
237 výtvarných diel z 93 škol

Talajművészett
A föld színeivel
A mi talajunk – használjuk értelemsen és vigyázzunk rá!
Határokon átnyúló verseny
Szlovákia – Alsó-Ausztria – Magyarország
93 iskolából 237 alkotást nyújtottak be
Great Success - 237 paintings submitted!

- [www.sondar.eu](http://www.sondar.eu)
- online voting: 7th to 23th of May 2012
- More than **600.000 website views**
  (AT: 145.000, HU: 200.000, SK: 155.000, DE: 1.900, CZ: 1.600, ...)
- Closing event: 31th of May and 1th of June 2012 - St. Pölten & Zahorska Ves
Exhibition SOILart is touring through the danube region

September 2012 Lilienfeld (AT), December 2012 St. Pölten (AT), January 2013 Ministries of Agriculture & Environment Bratislava (SK), April 2013 Tulln (AT), May 2013 Mosonmagyaróvar (HU), September 2013 Bratislava (SK)
Soil ambassadors

Many seminars and workshops
World Soil Day 5.12.2012, St. Pölten
### Dates:

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tr>
<td>28-30 October 2013</td>
<td>Global Soil Week, Berlin (DE)</td>
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<tr>
<td>5 December 2013</td>
<td>World Soil Day (AT)</td>
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<td>26-27 March 2014</td>
<td>Danube Countries Conference for Soil &amp; Sustainability (AT)</td>
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<td>15-16 Mai 2014</td>
<td>ELSA (European Land and Soil Alliance) Conference, Brünn (CZ)</td>
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<td>4-5 June 2014</td>
<td>Social Production Congress, Vienna (AT)</td>
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<td>2015</td>
<td>Global Soil Year (FAO)</td>
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Thanks for your attention!

Christian Steiner

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