

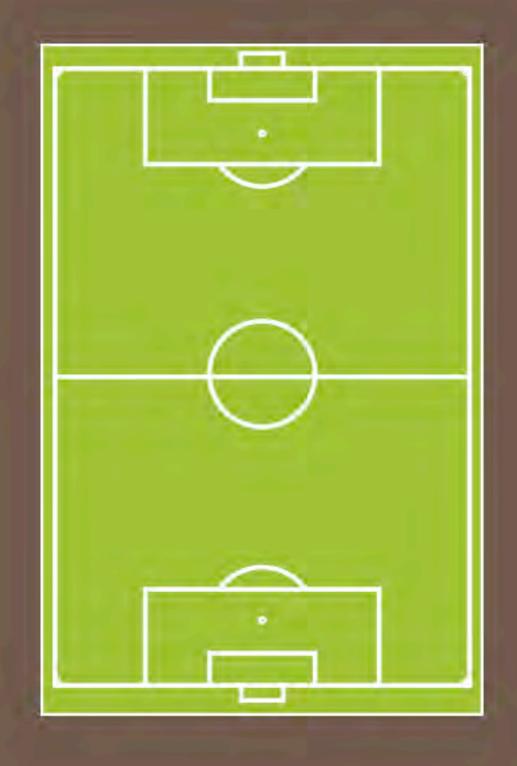


WHY SOIL?

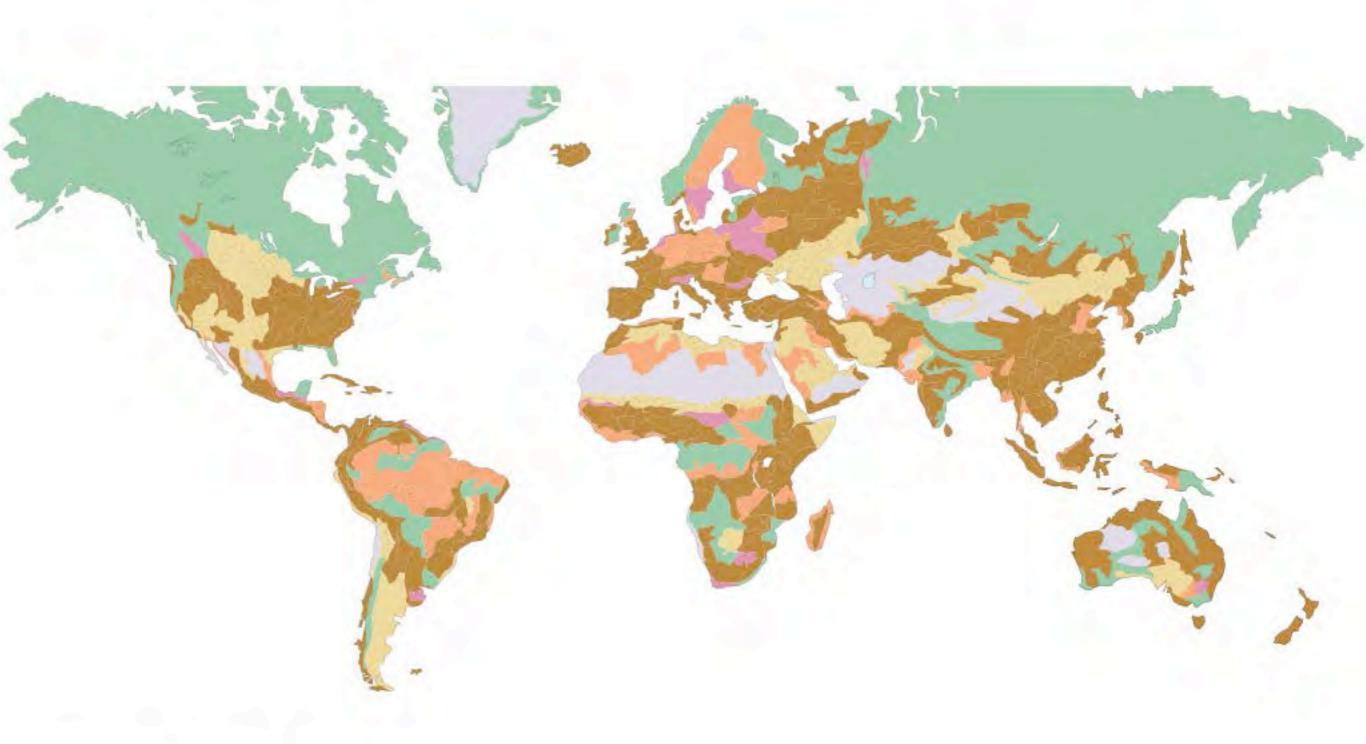




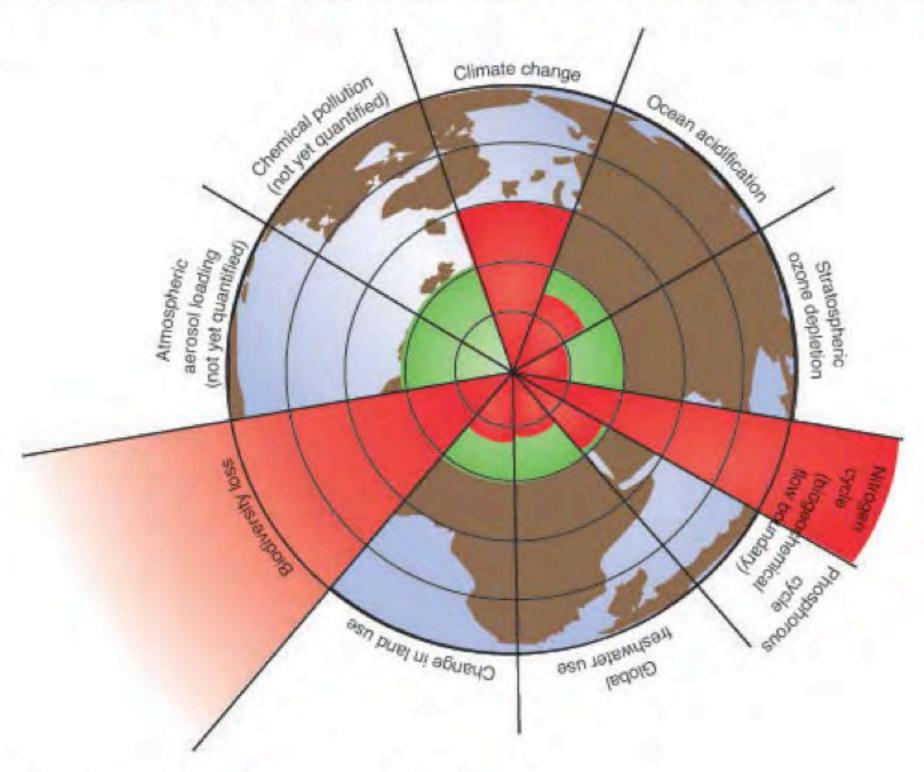
PER MINUTE



SOIL DEGRADATION

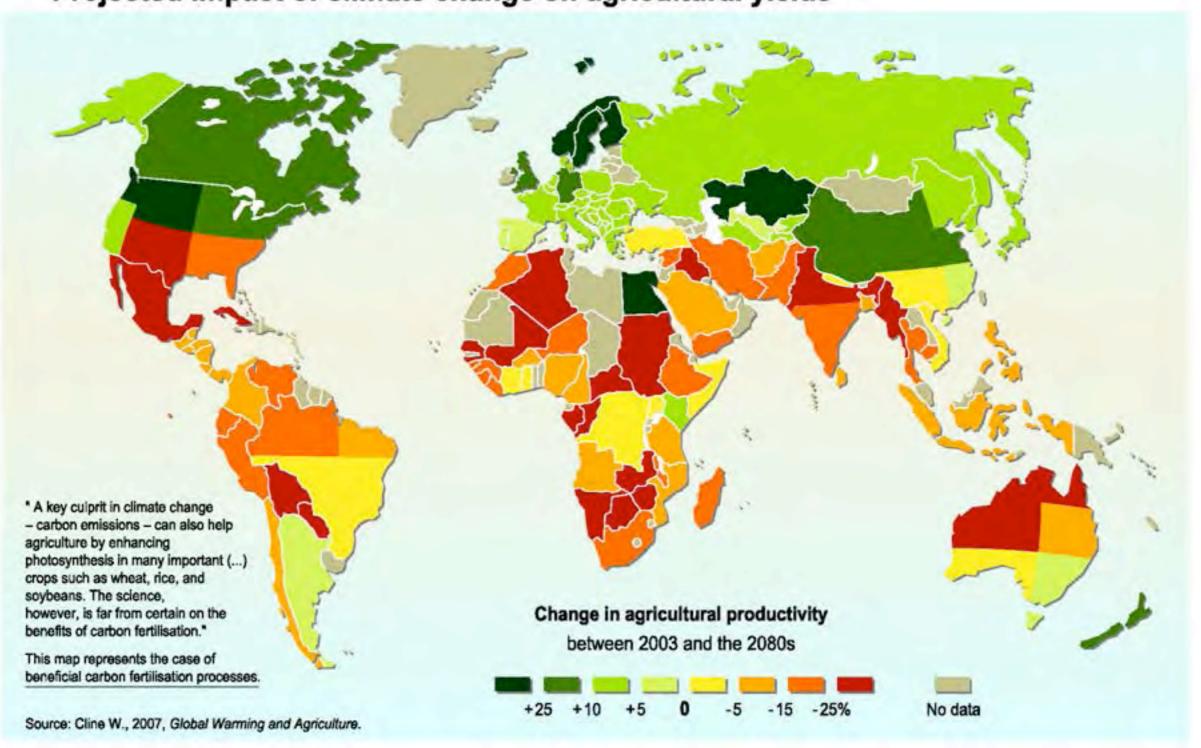


PLANETARY BOUNDARIES

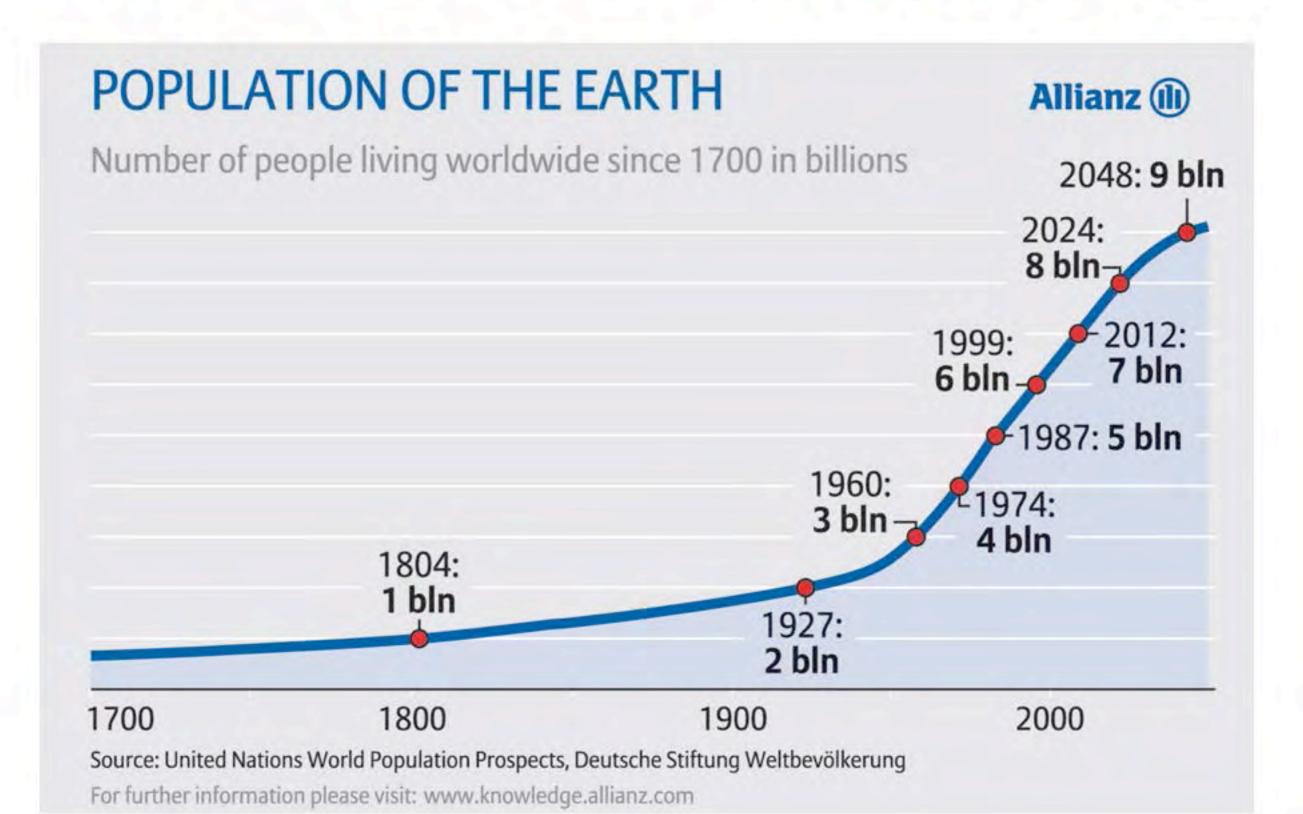


CLIMATE CHANGE

Projected impact of climate change on agricultural yields



POPULATION GROWTH



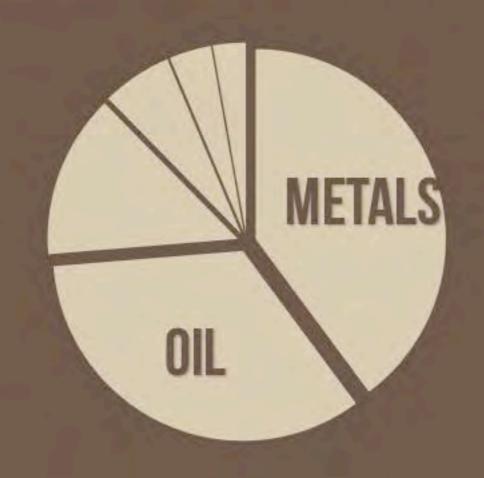
CURRENT DRIVERS

- INCREASE LAND USE FOR AGRICULTURE
- INCREASE IN PRODUCTION OF FOOD
 - INCREASE IN CONSUMPTION OF FOOD
 - INCREASE IN FOOD WASTE





1. BIODIVERSITY DECLINE



2. CONTAMINATION



3. COMPACTION



4. EROSION



5. ORGANIC MATTER DECLINE



6. SALINISATION



7. SEALING

PLANET EARTH

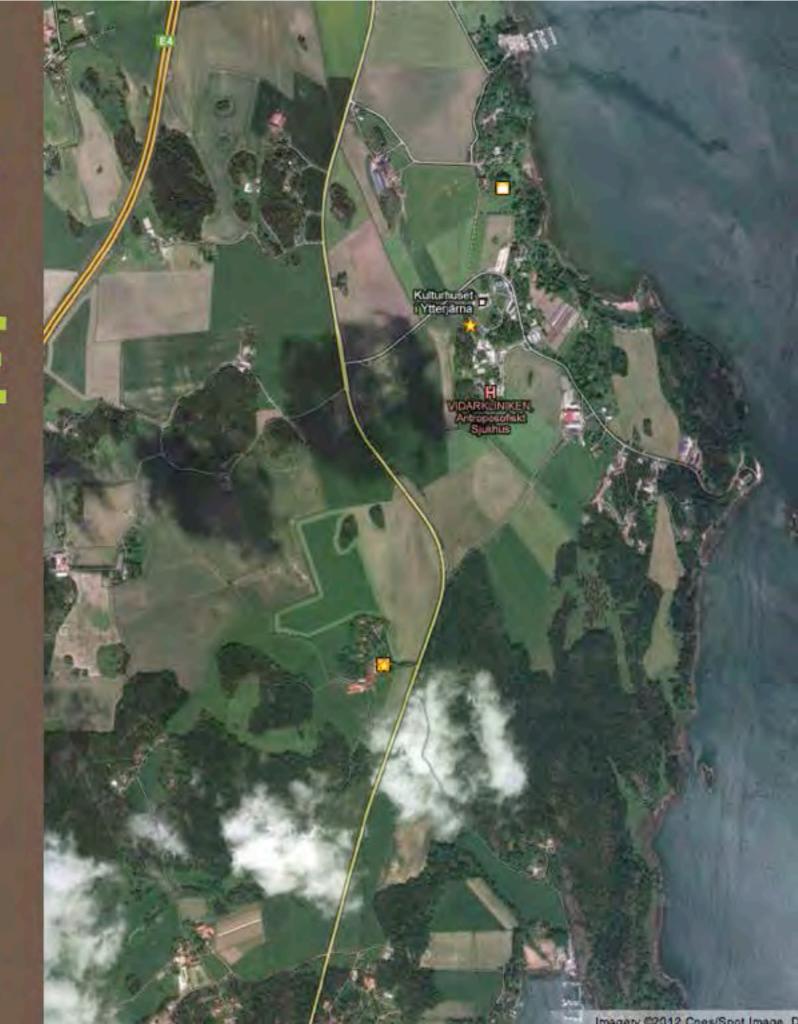
PLANET SOIL

SUMMEBOESOUS

7 JULY - 9 AUGUST 2013



40+YEARS OF REGENERATIVE AGRICULTURE & SOIL RESEARCH















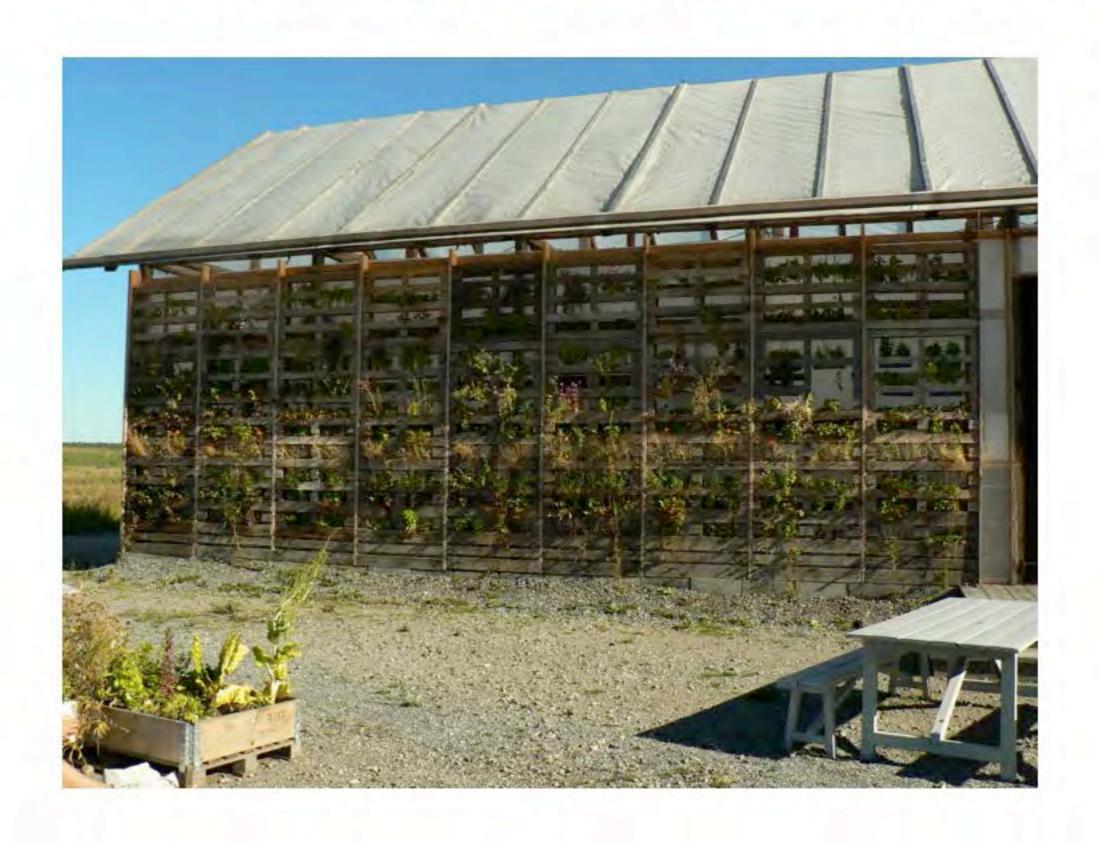


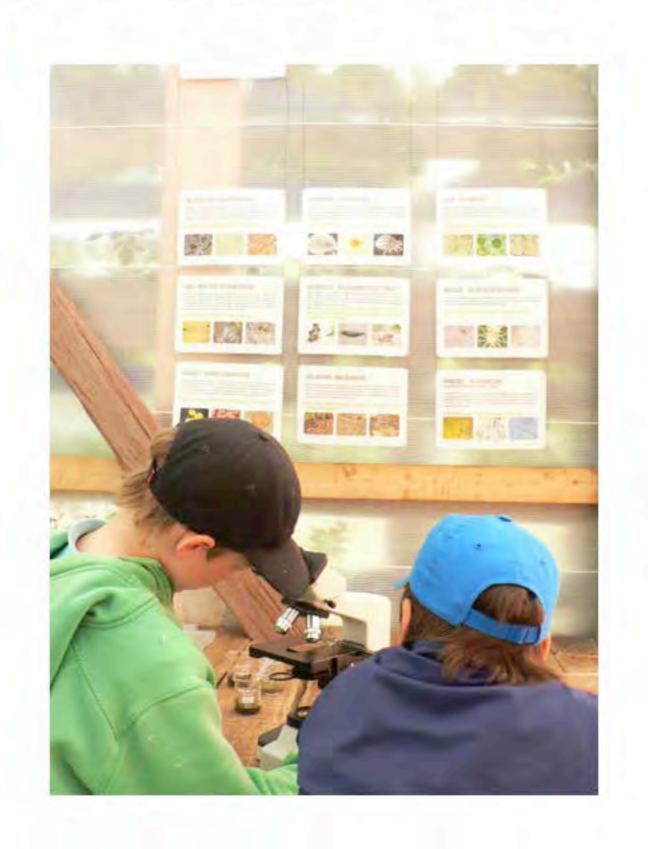






















IN SWEDISH & ENGLISH

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- OVER 4000 VISITORS IN 2 MONTHS

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- 5 NEWSPAPER ARTICLES, 1 FULL-PAGE

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- OVER 4000 VISITORS IN 2 MONTHS
- BUILD WITH 98% RECYCLED MATERIAL
- DESIGNED AND BUILD BY YOUNG VOLUNTEERS
- 5 NEWSPAPER ARTICLES, 1 FULL-PAGE
- INVITED TO MEXICO & ISRAEL



Forest Cooking **Permaculture Design Course** Gardening LIVING SOIL **FORUM** Urban **Farmers** Aquaponics Gardening University 22-26 JULY Beekeeping

• 101 PARTICIPANTS FROM 15 COUNTRIES

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- 7 COURSES BY 15 TEACHERS

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- 7 COURSES BY 15 TEACHERS
- 80% YOUTH PARTICIPATION
- ORGANISED BY YOUNG VOLUNTEERS

















FOCUS AREAS

CHOICE & CONSUMPTION

RESEARCH & LEGISLATION

SOIL

ECONOMY & DISTRIBUTION

PRACTICE & PRODUCTION

BUILD A SOIL MOVEMENT

- BUILD A SOIL MOVEMENT
- INSPIRE CONSUMERS AND YOUTH TO BECOME ACTIVE STEWARDS

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- INSPIRE CONSUMERS AND YOUTH TO BECOME ACTIVE STEWARDS
- CREATE AND PROMOTE SOIL AWARENESS

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- CREATE AND PROMOTE SOIL AWARENESS
- EXCHANGE, SHARE AND INITIATE REAL PROJECTS

- BUILD A SOIL MOVEMENT
- INSPIRE CONSUMERS AND YOUTH TO BECOME ACTIVE STEWARDS
- CREATE AND PROMOTE SOIL AWARENESS
- EXCHANGE, SHARE AND INITIATE REAL PROJECTS
- SHOWCASE INSPIRATIONAL PROJECTS AND CAMPAIGNS

INTERACTIVE SESSIONS

INTERACTIVE SESSIONS

INSPIRATIONAL SHORT KEYNOTES

INTERACTIVE SESSIONS

- INSPIRATIONAL SHORT KEYNOTES
- WORLD CAFE

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- WORLD CAFE
- OPEN SPACE TECHNOLOGY

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- DESIGNING FOR ACTION WORKSHOPS

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- WORLD CAFE
- OPEN SPACE TECHNOLOGY
- DESIGNING FOR ACTION WORKSHOPS
- PRO-ACTION CAFE & PEER COACHING
- FIELD WORK, ARTISTS IN RESIDENCE, SOILICIOUS CATERING

• 130 PARTICIPANTS, OVER 60% YOUTH

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- 14 KEYNOTE SPEECHES

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- 14 PARTICIPANT DESIGNED PROJECTS
- ONLINE REACH TO 15.000 PEOPLE

'SOILIDARITY' VOLUNTEER PROGRAM

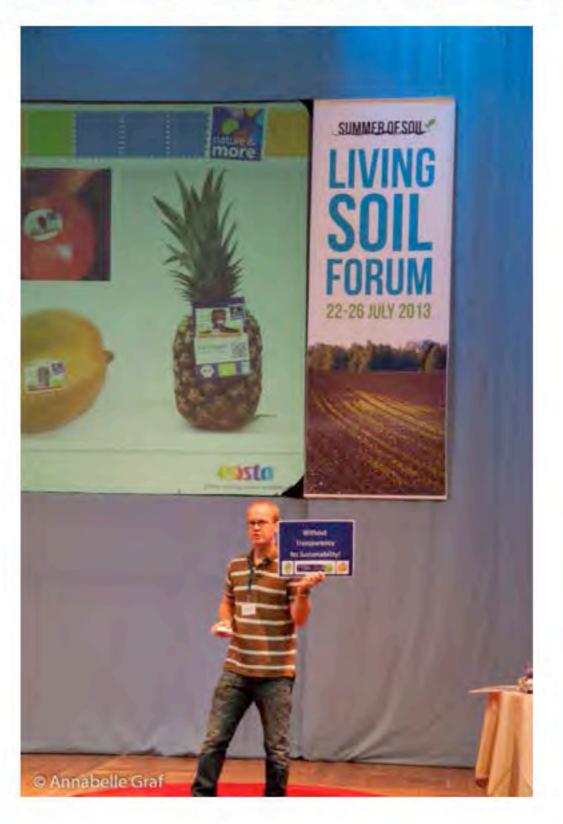
- 'SOILIDARITY' VOLUNTEER PROGRAM
- ALLVERSITY FREE ONLINE SOIL COURSE

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- ALLVERSITY FREE ONLINE SOIL COURSE
- RESEARCH, TRAINING & INNOVATION CENTRES
 FOR LARGE-SCALE ECOSYSTEM RESTORATION

- 'SOILIDARITY' VOLUNTEER PROGRAM
- ALLVERSITY FREE ONLINE SOIL COURSE
- RESEARCH, TRAINING & INNOVATION CENTRES FOR LARGE-SCALE ECOSYSTEM RESTORATION
- NETWORK OF EXAMPLE FARMS





















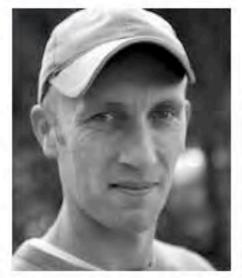






TEAM

























PARTNERS











Sustainable Food Trust

A global voice for sustainable food











environmental jobs, courses and events





PARTNERS





























































SPONSORS



EKOLÅDAN









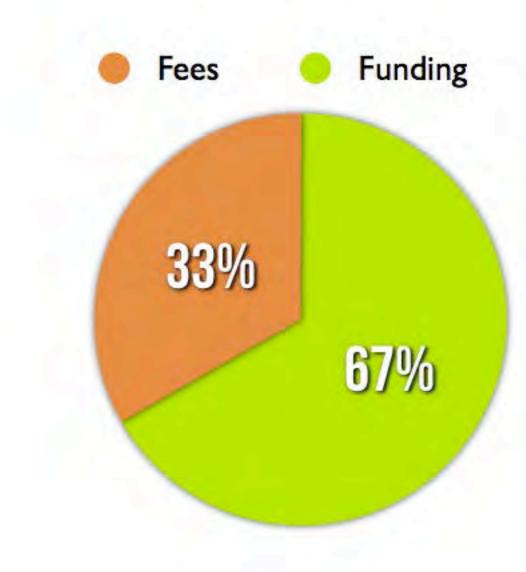




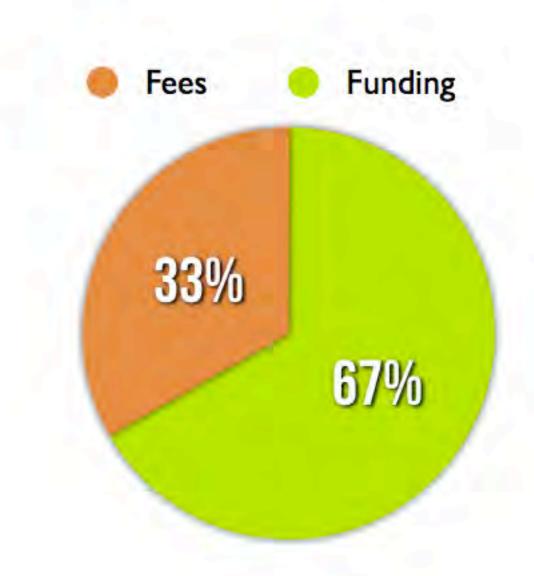




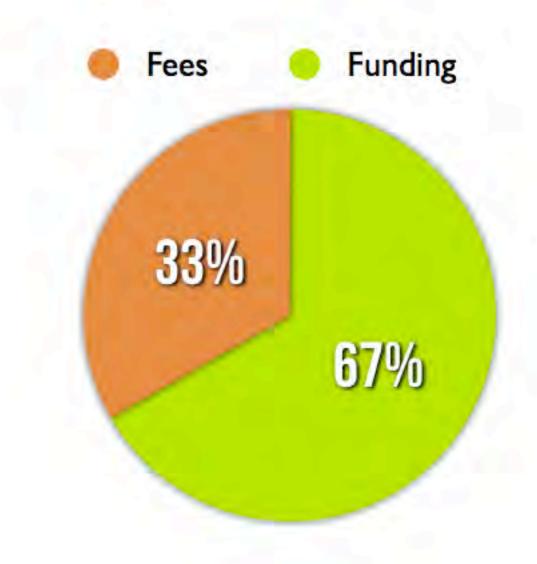




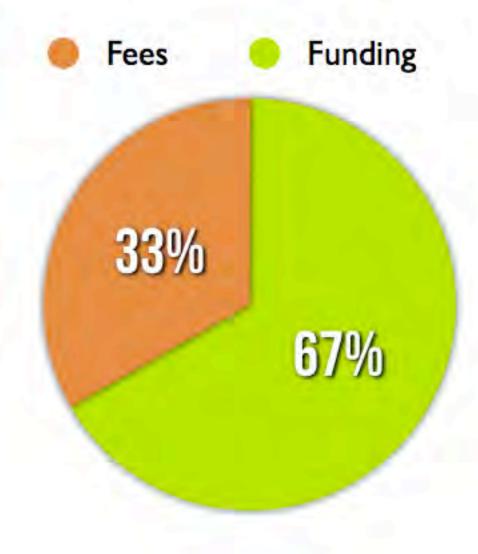
VIDARSTIFTELSEN, SWEDEN



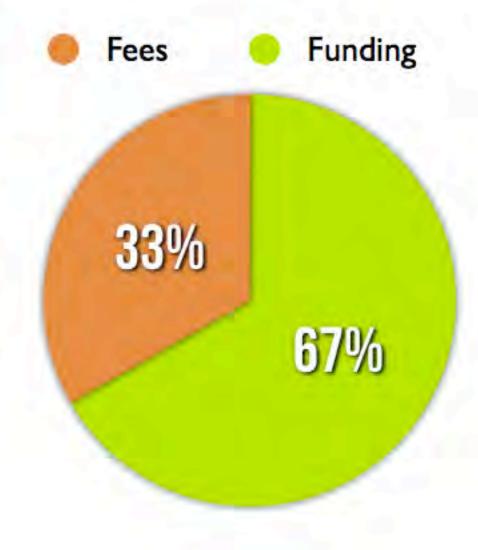
- VIDARSTIFTELSEN, SWEDEN
- TRIODOS BANK, NETHERLANDS



- VIDARSTIFTELSEN, SWEDEN
- TRIODOS BANK, NETHERLANDS
- STIFTUNG SOFTWARE AG, GERMANY

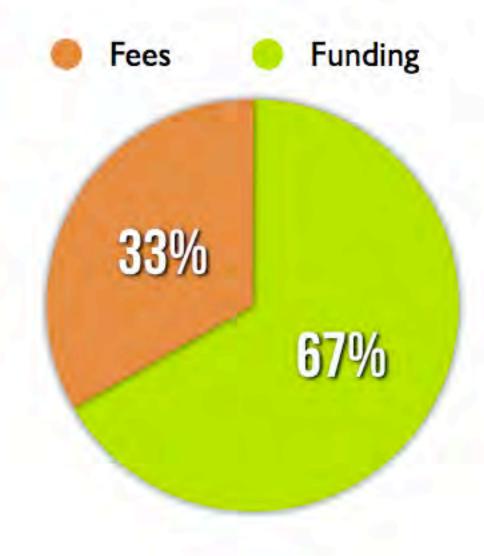


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- GLS TREUHANDSTELLE, GERMANY



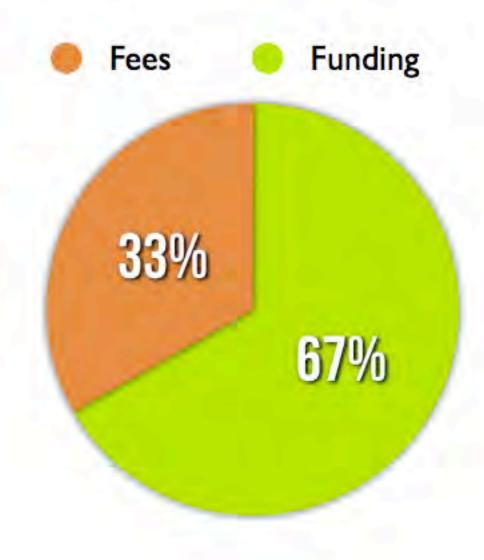
FUNDERS

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- MERKUR FONDEN, DENMARK



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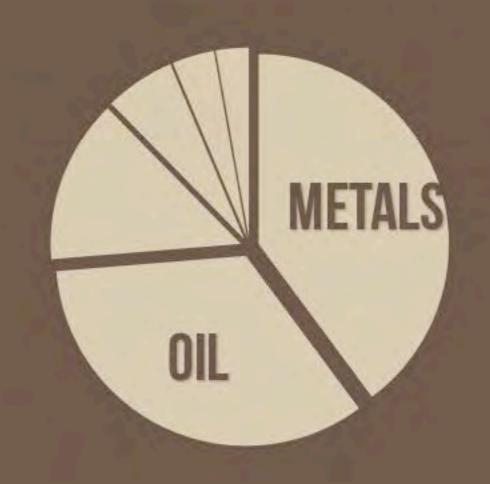
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- MERKUR FONDEN, DENMARK
- MAHLE STIFTUNG, GERMANY







1. INCREASE BIODIVERSITY



2. STOP CONTAMINATION



3. REDUCE COMPACTION



4. PREVENT EROSION



5. INCREASE ORGANIC MATTER



6. DECREASE SALINISATION



7. STOP SEALING

CHOICE & CONSUMPTION

RESEARCH & LEGISLATION

SOIL

ECONOMY & DISTRIBUTION

• SCALE REGENERATIVE AGRICULTURE:

- SCALE REGENERATIVE AGRICULTURE:
 - AGRO-ECOLOGY

- SCALE REGENERATIVE AGRICULTURE:
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 - NO-TILL, PERMANENT PLANT COVER

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 - PERENNIAL & PASTURE CROPPING

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- COMPOST, SOIL BUILDING

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 - HOLISTIC GRAZING & LAND MANAGEMENT
 - COMPOST, SOIL BUILDING
- SOIL RESTORATION & REGENERATION PROJECTS

AIM FOR TRUE COST PRICING

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- CREATE FOOD PRICE UNDERSTANDING

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- FUNDING FOR YOUNG FARMERS
- FUNDING FOR SOIL RESTORATION PROJECTS
- PAY FARMERS FOR SAVING SOIL, INCREASING BIODIVERSITY, CLEANING WATER, CAPTURING CARBON, ETC

CHOICE & CONSUMPTION

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• CHOOSE ORGANIC:

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 - INCREASE BIODIVERSITY & ORGANIC MATTER, DECREASE CONTAMINATION & SALINISATION

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CHOOSE SEASONAL AND LOCAL:

"KNOW THY FARMER", REDUCE ENERGY NEEDS, INCREASE

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CHOOSE SEASONAL AND LOCAL:

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REDUCE WASTE

 REDUCE FOOD WASTE = DECREASE YIELD NEEDS = DECREASE DEMAND ON SOIL

• RESEARCH:

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 - WE NEED SOIL BUILDING, RESTORATION AND REGENERATION RESOURCES

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 AGGREGATION OF RESULTS

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 AGGREGATION OF RESULTS
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• LEGISLATION:

CREATE SUPPORT FUNDING FOR YOUNG SUSTAINABLE FARMERS

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• LEGISLATION:

- CREATE SUPPORT FUNDING FOR YOUNG SUSTAINABLE FARMERS
- LIMIT USE OF CHEMICAL FERTILISER AND PESTICIDES, HERBICIDES AND FUNGICIDES IN AGRICULTURE

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- LIMIT OVER-CONSUMPTION & FOOD WASTE