



Potatoes in Practice 2016

Information for Exhibitors

Event Location The James Hutton Institute's Balruddery Farm, Invergowrie, Dundee, DD2 5LJ

Time of Event 8.30am to 4.30pm on Thursday 11 August 2016

Please take the time to read through this document carefully and well in advance of the event. There is some very important information included which will have an impact on your set up arrangements and we want to make sure both set up and event days run as smoothly as possible for everyone concerned. Remember we're here to help but we need everyone to follow the plan.

General Information

All exhibitors will receive a pack on the day which includes a copy of the Event Guide and two sets of food and drink vouchers per stand/plot. If you wish to purchase additional vouchers for stand staff at £5 per set, please contact the James Hutton Institute event team prior to the event on events@hutton.ac.uk. Also included in your pack will be two generic exhibitor badges. Please wear these during the day so you are easily identifiable as an exhibitor. Staff will be wearing similar badges.

Stand setup and dismantle arrangements

The site will be available for setting up from **10am – 6pm on Wednesday 10 August** and all stands and exhibits must be onsite and completed **before 8am on Thursday 11 August**. You'll be able to access the site on event day from **7.15am**.

The site is closed after 8pm on Wednesday and the gates to the site will be closed and locked after this time. For insurance purposes, vehicles are not permitted to be left at the site overnight.

N.B. For safety reasons, stands and exhibits must not be dismantled until after the close of the event at 4.30pm.



Vehicle access during set up and take down period

If the site is affected by adverse weather conditions, it may not be possible to unload exhibits or machinery close to the marquee or field plots. As well as health and safety reasons, this ensures that the site is in as good a condition as possible for the event.

Please follow the signs to the parking area, at the south end of the site, and respect the instructions given to you by the parking attendants.

If an area is blocked off by barriers, this means the access point is closed off and you need to go around the barriers. Please do not move these barriers for any reason.

Machinery exhibits

To avoid issues with heavy traffic through the village as well as site access issues during a very busy period on event day, your machinery must be on site by **6pm Wednesday 10 August**. Access to the site will be available between 10am and 6pm. Please contact John Bennett on 07739 296 426 when you arrive at the farm.

Marquee Exhibitors

Included at the end of this document is a map of the marquee layout. Each stand is numbered and will be marked out on set up day. In addition, events staff will be on hand all day to show you where to set up.

All electrical equipment other than lights, laptops and monitors must carry a valid PAT test label or it will not be allowed to be connected to the power supply.

Field Demonstration Plots

If you are bringing a field marquee, this must be erected before event day and must not exceed 3m x 3m in size. If you didn't pre-book a field marquee, your plot will not be set up to accommodate one so don't bring one. Please liaise with farm staff on set up day and they will show you where you can erect your marquee.

Plot Tours

Organised tours of the plots will start at 9.30am, 11.55am and 3pm. These are a taster for visitors who can then revisit plots they are interested in.

Variety plot exhibitors - please prepare a **10 minute talk** as introduction to the advantages of your varieties and ensure you keep to this time limit.

Agronomy plot exhibitors – please prepare a **five minute talk** as introduction to the advantages of your treatments and ensure you keep to this time limit.



Visitors are free to return to plots for further discussions throughout the day, so please make sure that your staff are available and easily recognisable (name badges or identifiable clothing please). Plots must be manned until 4.30pm.

Banners

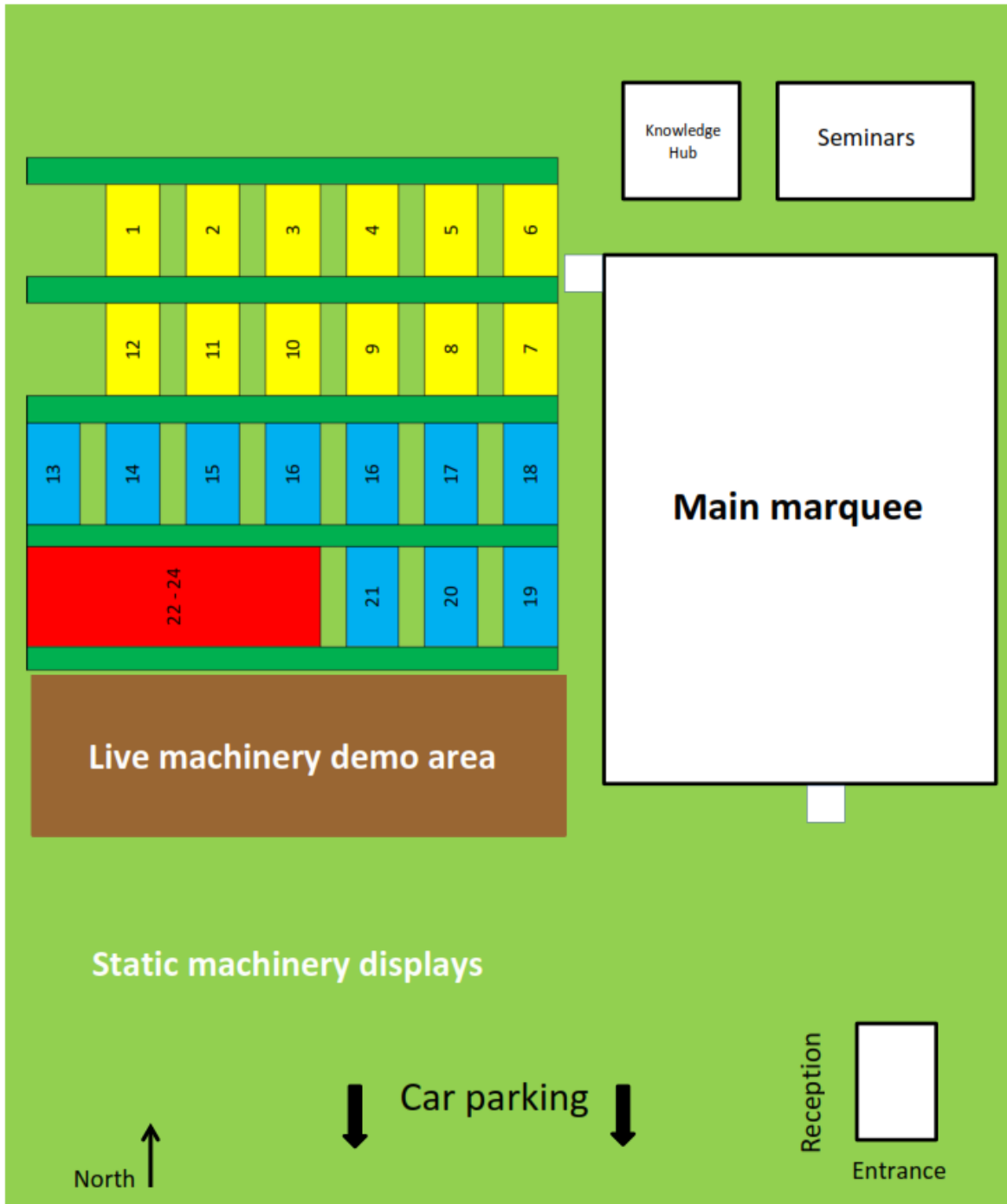
Banners may be erected free of charge within a booked field plot or machinery exhibit space. Additional banners can be displayed on the 1m high crowd control barriers around the site at a charge of £36 + VAT per 3m length. This space will be allocated on a strictly first come first served basis. If you haven't already requested banner space but would like to bring a banner, please advise events staff on the day and we will invoice you after the event.

Feather flags or similar are permitted on site – again, free of charge if located on your booked field plot or machinery exhibit space. If you bring feather flags with you on the day and want to locate them around the site, you will be charged £20 + vat per flag or, if all located within a 3m area, a flat charge of £50 + VAT will be levied.

Contact Details

Your main contact person for the event is Pam Cassidy, Events Co-ordinator. She can be contacted on 01382 568 751 or by emailing pam.cassidy@hutton.ac.uk

For issues relating to the farm, machinery etc, please contact John Bennett, Field Manager on 0844 928 5428 or by emailing john.bennett@hutton.ac.uk





Tour starting points are signposted and are located just outside the main marquee.

Look for posters with times and other last minute messages by the Registration desk in the Reception marquee, located by the static machinery stands.

Tour 1 – Variety Plots (1 to 6)

1. Caithness Potatoes Ltd
2. Branston Ltd
3. Greenvale AP Ltd
4. Skea Organics Ltd
5. Cygnet PB Ltd
6. Agrico UK Ltd

Tour 2 – Variety Plots (7 to 12)

7. KWS UK Ltd
8. Germicopa
9. IPM Potato Group Ltd
10. Higgins Agriculture Ltd
11. James Hutton Institute Selections
12. James Hutton Institute PCN research

Tour 3 – Agronomy Plots

13. James Hutton Institute Blackleg haulm destruction
14. James Hutton Institute Blackleg handling
15. Belchim Crop Protection
16. Syngenta UK Ltd
17. Agrovista UK Ltd
18. Agrovista UK Ltd
19. SRUC
20. Frontier Agriculture / Kings
21. The Glenside Group Ltd

Tour 4 – Agrii Plots

22. Demonstration Plot
23. Foliar Nutrition
24. Herbicide Plot



Central

26. Scanstone
27. SSCR
28. SoilEssentials Ltd
29. Solufeed Ltd
30. Standen Engineering Ltd
31. Syngenta UK Ltd
32. Team Sprayers Ltd
33. Tong Engineering Ltd
34. Tozer Seeds Ltd
35. UPL Europe Ltd
36. Weber Packaging Solutions
37. Wroot Water Ltd

Partner Display Periphery

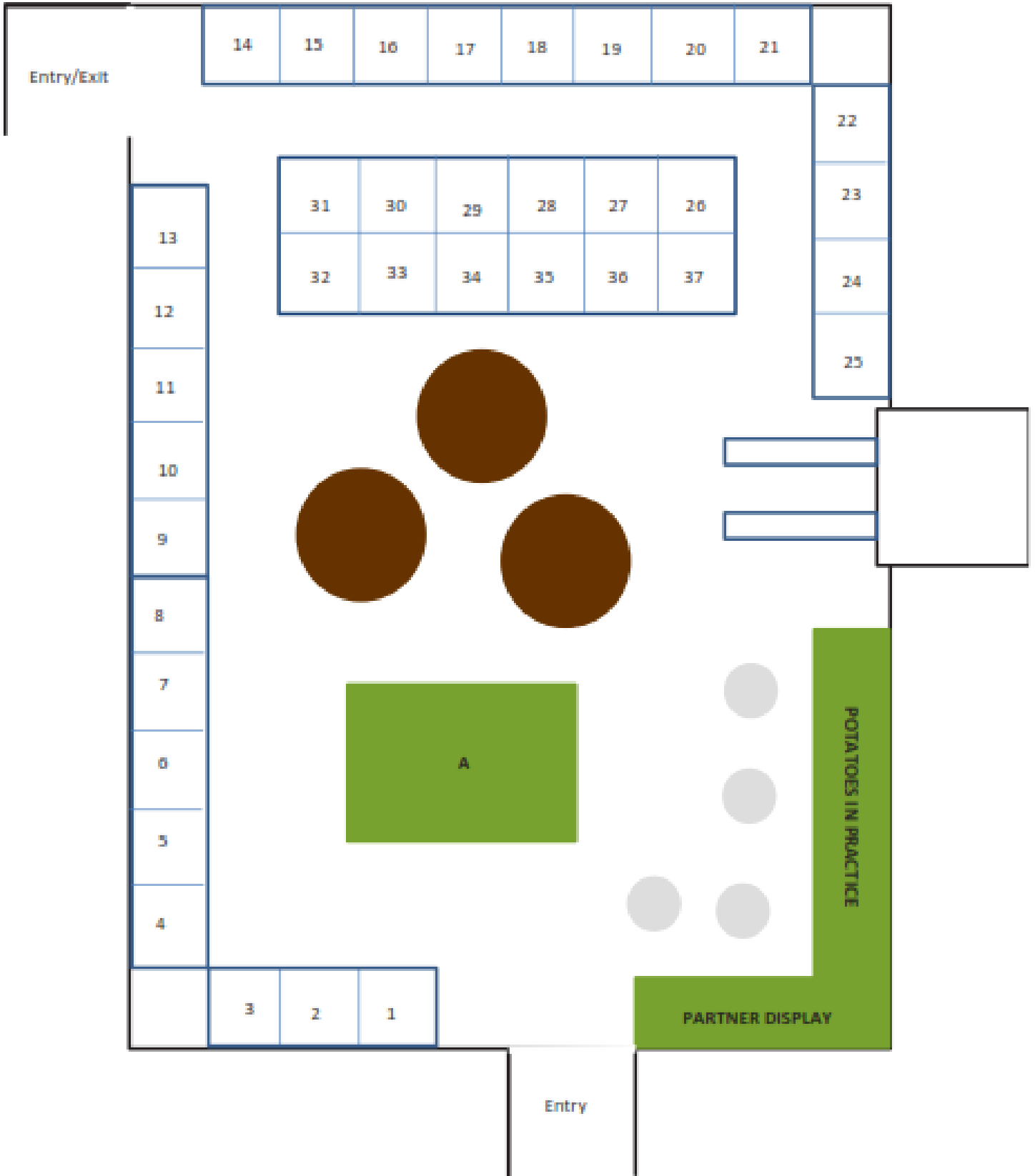
- James Hutton Institute
- AHDB Potatoes
- Scotland's Rural College (SRUC)
- Agrii

Partner Display Central

- James Hutton Institute

Periphery

1. Adama Agricultural Solutions Ltd
2. BASF plc
3. Bayer
4. Bradley Refrigeration Ltd
5. Burden Goodacres
6. DuPont (UK) Ltd
7. EQ Accountants LLP
8. Farm Electronics Ltd
9. Farming and Water Scotland
10. Frontier Agriculture Ltd
11. Gowan Crop Protection Ltd
12. Grimme UK Ltd
13. H K Timbers Ltd
14. Haith Group
15. Headland FMC
16. Herbert Agri
17. Higgins Agriculture Ltd
18. ICL
19. JD Cooling Systems Ltd
20. Newtec Odense UK Ltd
21. Omex Agriculture Ltd
22. Redwood Refrigeration
23. Restrain Company Ltd
24. Ringlink (Scotland) Ltd
25. SASA



POTATOES IN PRACTICE 2016 EVENT TIMETABLE

08:30	Registration and Start of Event Main Marquee is open all the time There are a number of different Seminars throughout the day. Please note these are not repeated. Seminars have been grouped into four sessions PCN; International I and II; Storage Management; Marketing Session start times are: 10am, 11am, 1.15pm, 2.30pm and 3.20pm Static machinery and outdoor displays can be viewed at any time Live machinery demos will be run at 10.50am and 2pm Knowledge Hub sessions will be run at 11.05am and 1.30pm Guided Field Tours will be run at 9.30am, 11.55am and 3pm Visitors are free to return to any of the field trials to hold further discussions with exhibitors. Field trials will be manned until 4.30pm
09:30 – 10:30	Guided whistle-stop tour of trials – <i>Each tour takes about 1 hr</i> Tour 1 – Variety Plots (1 to 6) Tour 2 – Variety Plots (7 to 12) Tour 3 – Agronomy Plots Tour 4 – Agrii Plots
10:00 – 10:45	PCN Seminars Session (<i>in the seminar tent by the main marquee</i>)
10:50 – 11:50	Live Machinery Demonstrations (1h) Grimme UK Nematicide Application Demonstration
11:00 – 12:15	International Seminars Session I (<i>in the seminar tent by the main marquee</i>) Knowledge Hub Session (<i>located beside main marquee</i>)
11:55 – 12:55	Guided whistle-stop tour of trials – <i>Each tour takes about 1 hr</i> Tour 1 – Variety Plots (1 to 6) Tour 2 – Variety Plots (7 to 12) Tour 3 – Agronomy Plots Tour 4 – Agrii Plots



- 13:00 – 13:10** Address outside the main marquee given by Professor Colin Campbell, Chief Executive of the James Hutton Institute and Fiona Fell, Chair of AHDB Potatoes
- 13:15 – 14:30** International Seminars Session II (in the seminar tent by the main marquee)
- 13:30 – 14:00** Knowledge Hub Session (located beside main marquee)
- 14:00 – 15:00** Live Machinery Demonstrations (1h)
Grimme UK
Nematicide Application Demonstration
- 14:30 – 15:15** Storage Seminars Session (in the seminar tent by the marquee)
- 15:00 – 16:00** Guided whistle-stop tour of trials – *Each tour takes about 1 hr*
Tour 1 – Variety Plots (1 to 6)
Tour 2 – Variety Plots (7 to 12)
Tour 3 – Agronomy Plots
Tour 4 – Agrii Plots
- 15:20 – 16:20** Marketing Seminars Session (in the seminar tent by main marquee)
- 16:25** Potato Vodka Prize Draw - supplied by SSCR (Scottish Society for Crop Research). The winner will be drawn from completed registration and feedback forms
- 16:30** Close of Event