

Registration

Please hand this completed form into Reception on arrival. There will be a prize awarded by the Scottish Society for Crop Research (a bottle of whisky) for the first form picked out of the hat.

Name: _____

Company name: _____

Address: _____

Region: _____

Postcode: _____

Telephone: _____ Fax: _____

Email address: _____

Please tick relevant boxes below as appropriate:

- ☐ Farmer
Area of potatoes grown (Ha): _____
- ☐ Classified seed
Total Area of seed (Ha): _____
- ☐ On-farm Advisor
- ☐ Agrochemical Trade
- ☐ Research
- ☐ Machinery Manufacturer
- ☐ Marketing/Retail/Trading
- ☐ International
- ☐ Other (Please specify): _____

Type of visitor

Exhibitor ☐ Press ☐ Visitor ☐

Would you like to receive PiP results and additional information on related events from the

Potato Council/The James Hutton Institute/SAC: Yes ☐ No ☐

Preferred method of contact: ☐ Email ☐ Fax ☐ Post

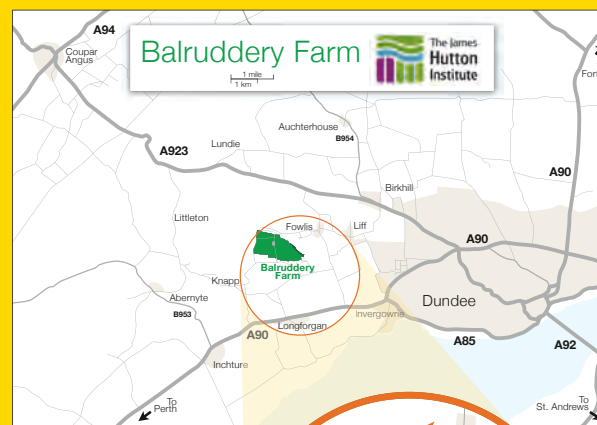
This information will only be used to process any registration you may make. We will not pass your details on to any third parties.

If you wish to remove yourself from our mailing list, or to check what details we hold about you, please email: communications@hutton.ac.uk telephone 0844 928 5428 or write to us at:

Communications, The James Hutton Institute, Invergowrie, Dundee, DD2 5DA

with your full name and address, the nature of your communication and the type of mail you have been receiving.

Location



**Balruddery Farm
Invergowrie, Dundee
DD2 5LJ**

**This FREE event will be the
largest field event for the
potato industry in 2011, make
sure you do not miss it**

For further information contact:

Sharon Neilson (The James Hutton Institute)
Tel 0844 928 5428

Sophie Lock (Potato Council) Tel 024 7647 8772
Daan Kiezebrink (SAC) Tel 01224 711206

Jim Rennie (Masstock Arable) Tel 01620 842 170



Potatoes in Practice 2011

Supported by

POTATO
Review

**Thursday 11th August 2011
9.30am to 4.30pm**

**Balruddery Farm
Invergowrie, Dundee
DD2 5LJ**



Masstock
SMART FARMING

SAC

**The James
Hutton
Institute**



Field trials and demonstrations

- Herbicide trials
- Foliar nutrition trials
- Variety demonstrations
- Volunteer control options
- Seed tuber treatments
- Revised blight ratings
- Bio-control
- Dessicants

The results from the 2011 trials will be published on the The James Hutton Institute website www.hutton.ac.uk on the PCL website www.potato.org.uk and on the SAC website www.sac.ac.uk and/or sent to you if you tick the box at the end of the registration form.



NROSO
National Register of Sprayer Operators

Content of the event may change at the discretion of the organising partners.

Potatoes in Practice is Britain's largest field-based potato event dedicated to the potato industry. The James Hutton Institute, SAC, Masstock Arable and the Potato Council are delighted to announce the 2011 event



This is a unique opportunity for farmers, advisors and others to view the latest government, Potato Council and industry-supported research at a single site.

Seminars

The seminar programme will offer the following sessions, in the morning and afternoon:

- Plant health challenges - control and regulation (SASA);
- Seed exports - challenges and opportunities (Potato Council and Scottish Government);
- New PCN Directive - observations from samples received (SASA)



Marquee exhibits

Potato Council, The James Hutton Institute, SAC and Masstock Arable experts will be present explaining their latest research and products. There will also be a host of industry-leading companies showcasing the latest products, research and services. For a full list of exhibitors visit: www.hutton.ac.uk.

Outdoor machinery displays

Machinery dealers and manufacturers will display the latest models and technology.

