



Eliciting and discussing biodiversity management and values using Q methodology

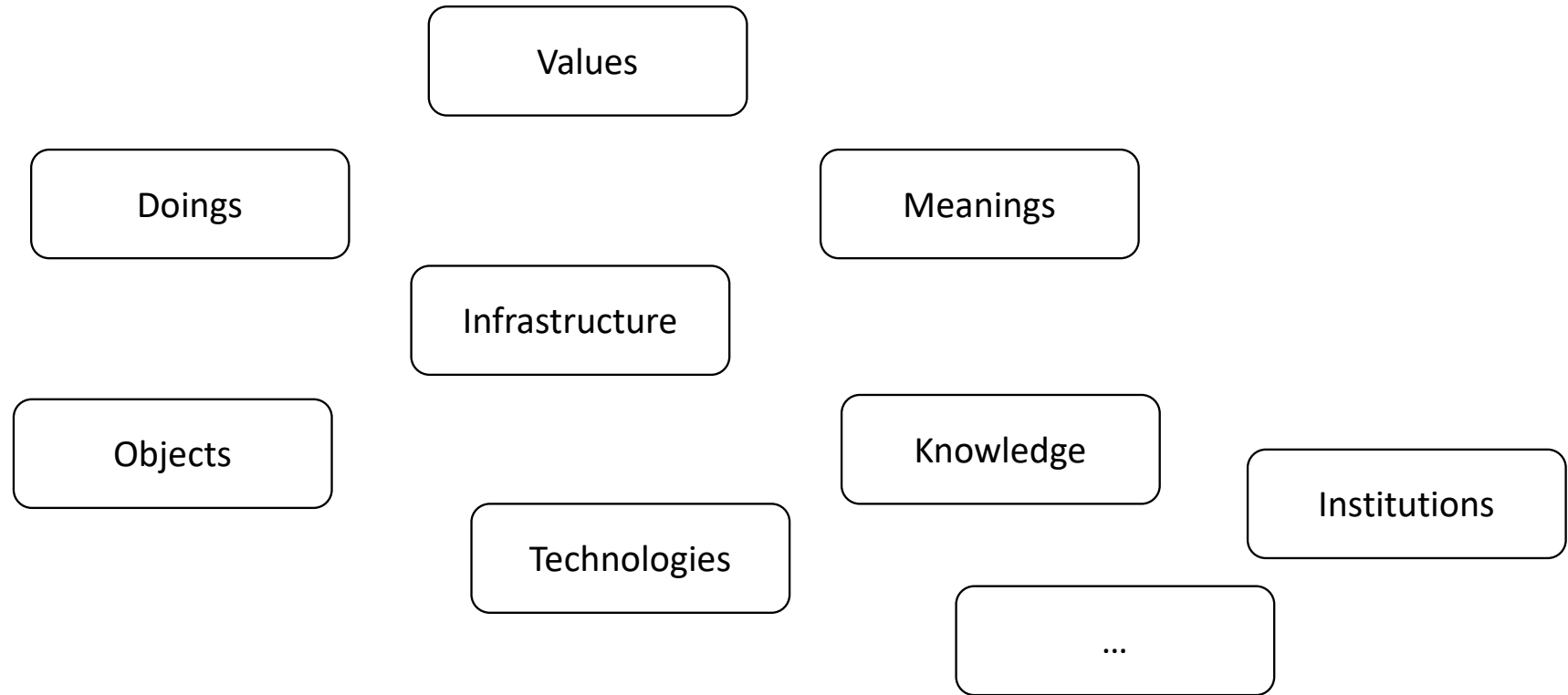
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Relational values and biodiversity management

- Relational values: How people perceive and relate to biodiversity and how they think it should be managed
- Going beyond instrumental vs. intrinsic values
- How do relational values and perceptions relate to biodiversity management practices on the ground?



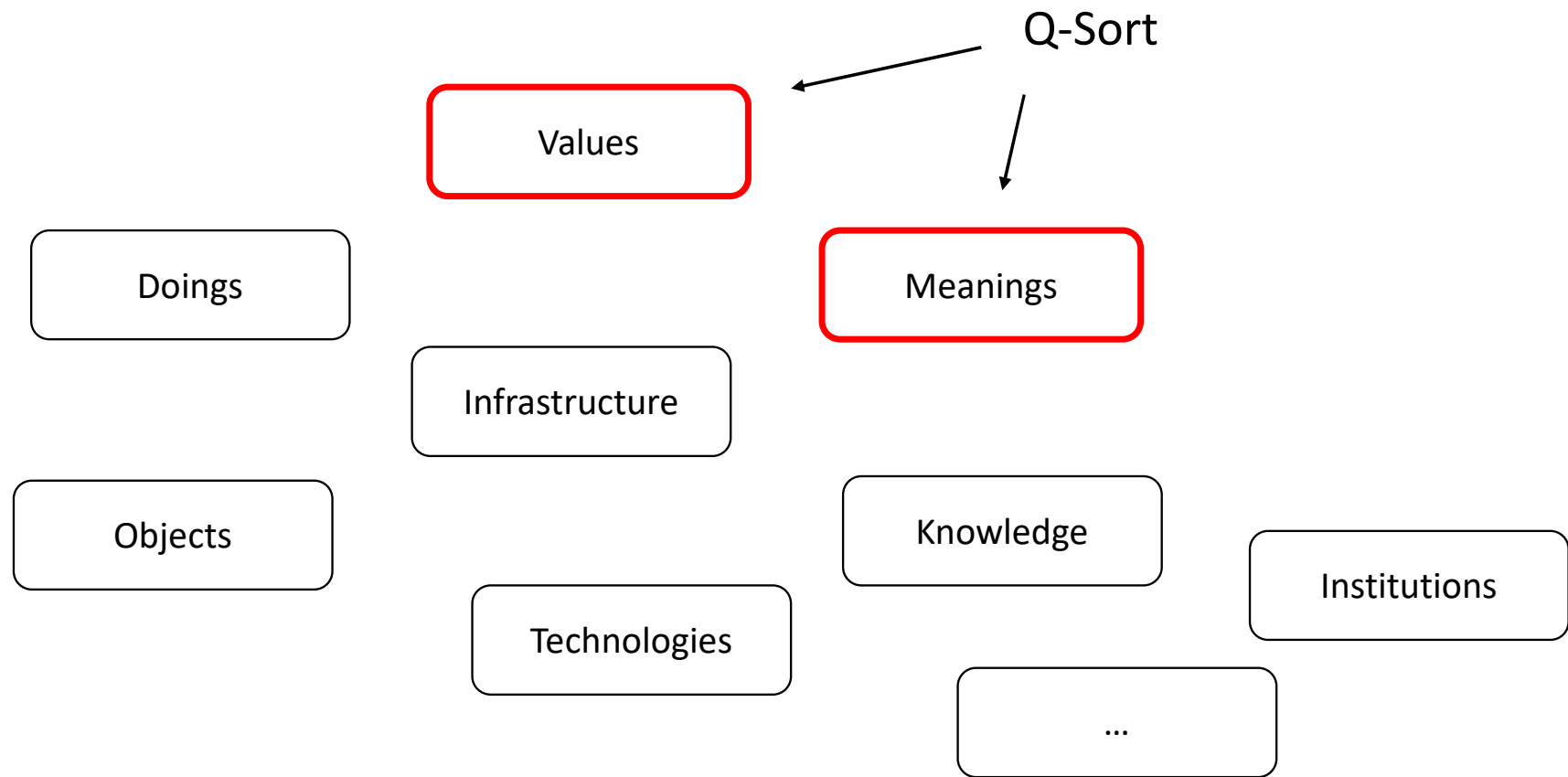
Different elements of practices



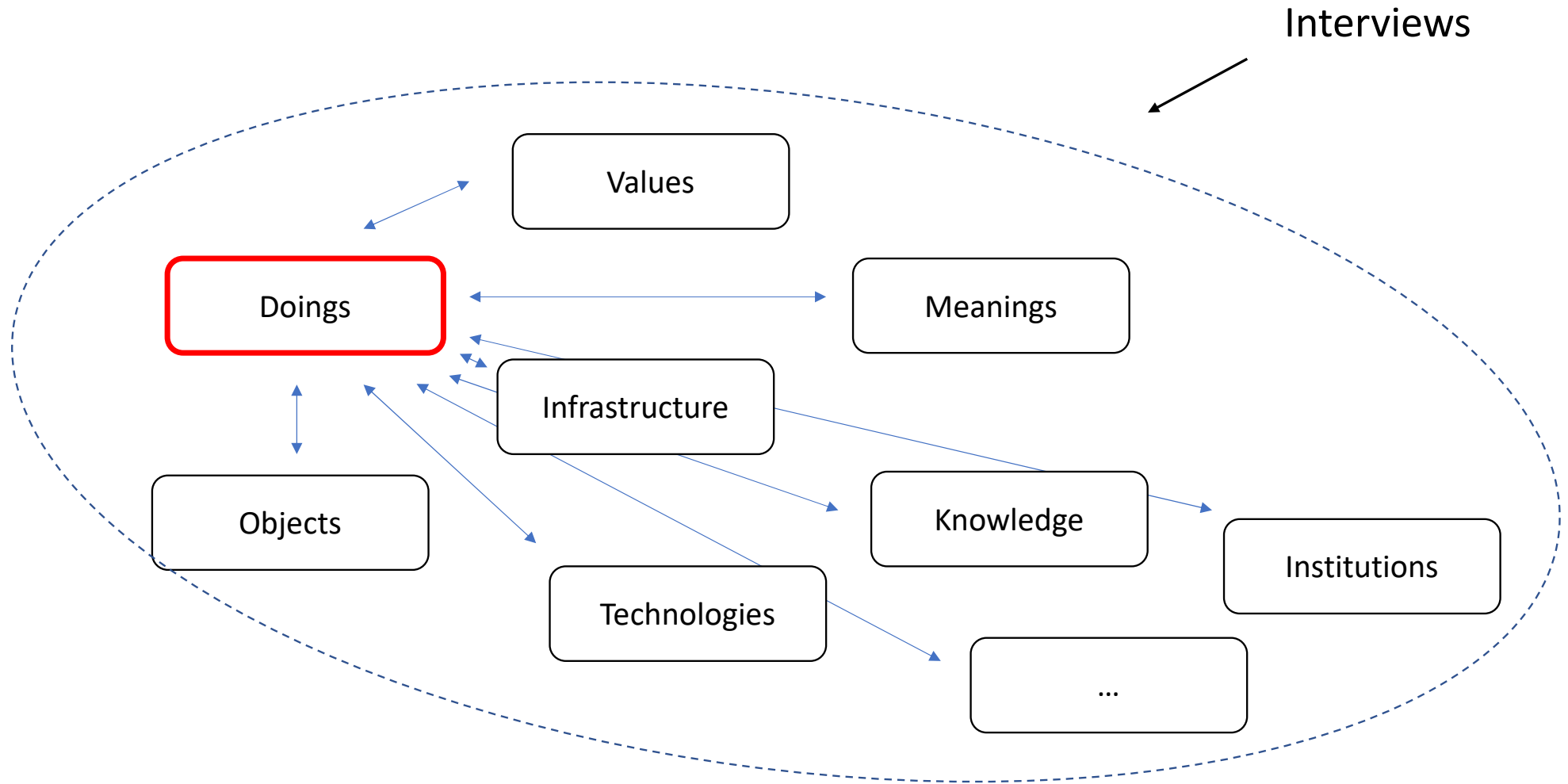
Q-methodology

- Good for identifying different types of positions or narratives
- Good for eliciting abstract and complex concepts
- A series of statements about a topic representing different views
- Sorted according to relative agreement/disagreement
- Quantitative and qualitative analysis

Different elements of practices



Different elements of practices



Q-sort in action

