

Hello and welcome – thanks for coming

The team: Esther Carmen, Alhassan Ibrahim, Eilidh Dillon



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Purpose for this evening

To share with you what we
learnt from our study
examining motivations,
perceptions and
experiences of Nature-
based Solutions (NbS)

Discuss and expand on
ideas on how to enable
more people to get
involved in NbS

Background – the wider project

Funded by the Scottish Government: Achieving multi-purpose nature-based solutions (AiMNBs)

Examine the role and effectiveness of Nature-based Solutions **AND how we might enable this in practice**

- Local peoples' involvement? (Hassan)
- Support by local businesses? (Esther)

All findings will be shared with relevant policy teams

<https://www.hutton.ac.uk/project/achieving-multi-purpose-nature-based-solutions/>



What is the plan?



Finish by 8pm

House keeping

- Facilities (comfort breaks and refreshments)
- Further information
- Recording views
- Photos to illustrate report and for social media (Please let us know if you wish not to be visible)
- Please tell us if we speak too fast or anything is unclear

Contacts

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People's perceptions, motivations and experiences of working with nature – A case study of Anstruther and surroundings

Alhassan Ibrahim; Eilidh Dillon; Esther Carmen

Anstruther nature workshop, 29-09-2025



The James
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Key insights



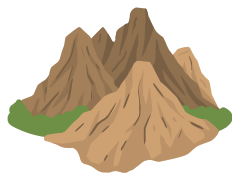
Less familiarity with NbS term before the survey



Lower involvement in current local NbS activities



People want to get involved in NbS activities



Issues of time, health, awareness can get in people's way



Flexibility, improved accessibility & clear communication can encourage involvement

Next Steps

How to better involve people in NbS activities



Nature-based solutions (NbS)

Activities that work with the
natural environment to address
different societal challenges to
deliver benefits to both **people**
and **nature**.



What we did?



Survey open from mid-July to
the end of August 2024

116 people responded



94 online



22 paper

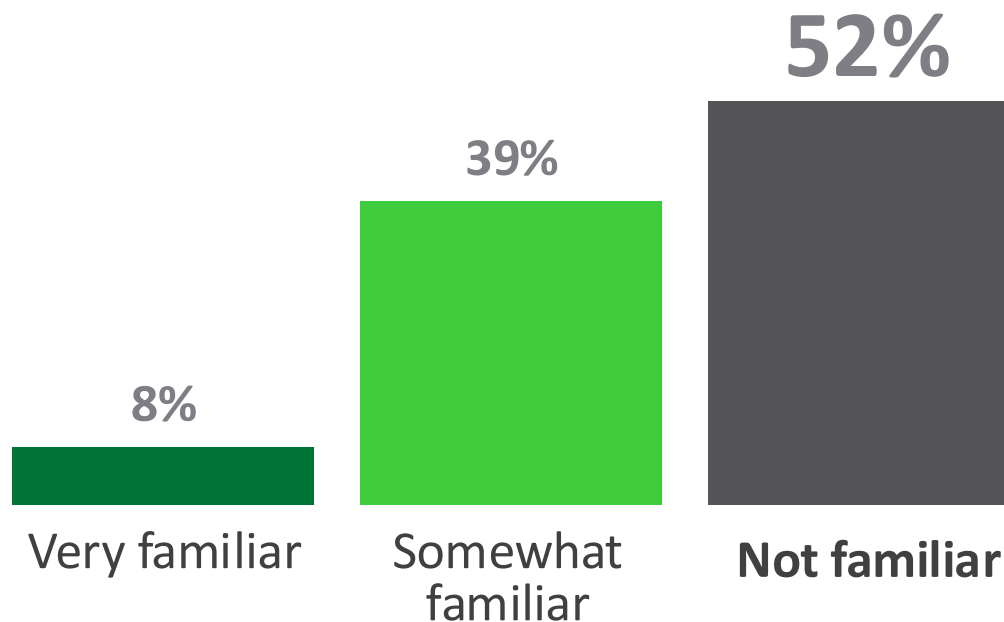
Not everyone completed

Main Findings

Familiarity with NbS

People's familiarity with NbS

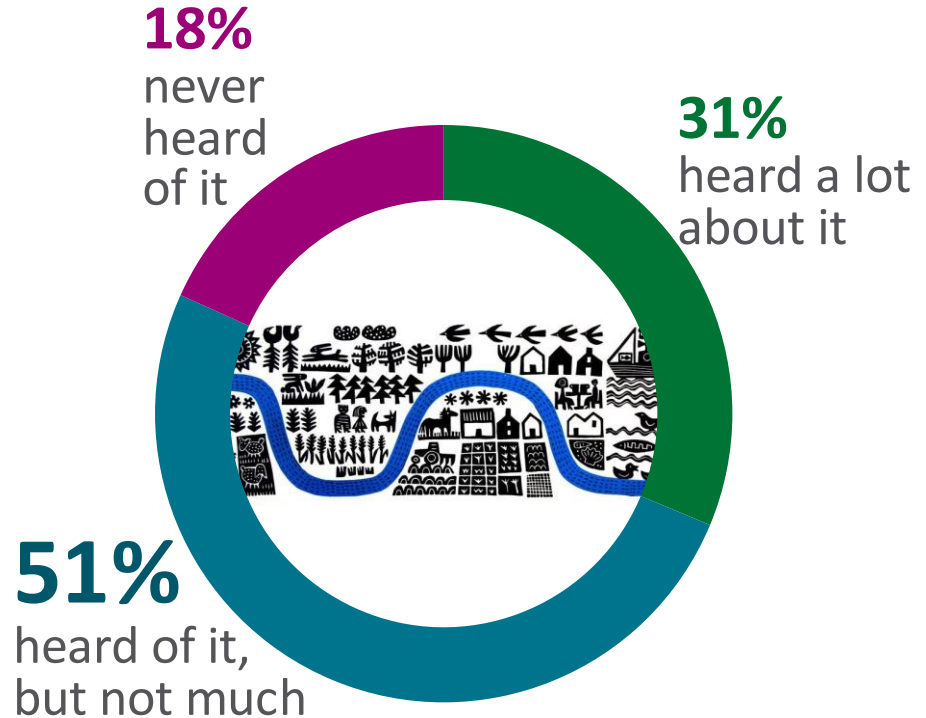
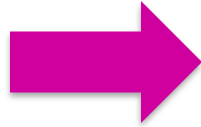
Were you familiar with the **term 'nature-based solutions'** before taking part of this survey?



Working in **nature occupation** helps with familiarity

Familiarity with local NbS related activities

The Dreel Burn project
is an example of a local
NbS project. Have you
heard of it?



Familiarity with local activities linked with NbS

28 respondents listed different projects

Besides the Dreel
Burn Project **85%**
stated awareness of
other activities
might relate to the
idea of NbS



Nature-focused

Tree planting
Biodiversity
enhancement
Wetland creation
Litter picking



Green wellbeing

Green space maintenance
Creating cycle path
Tidal pool restoration
Community allotment
Food growing activities
Green arts

Involvement in NbS activities

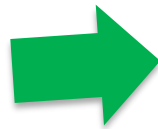
Involvement in local activities linked with NbS



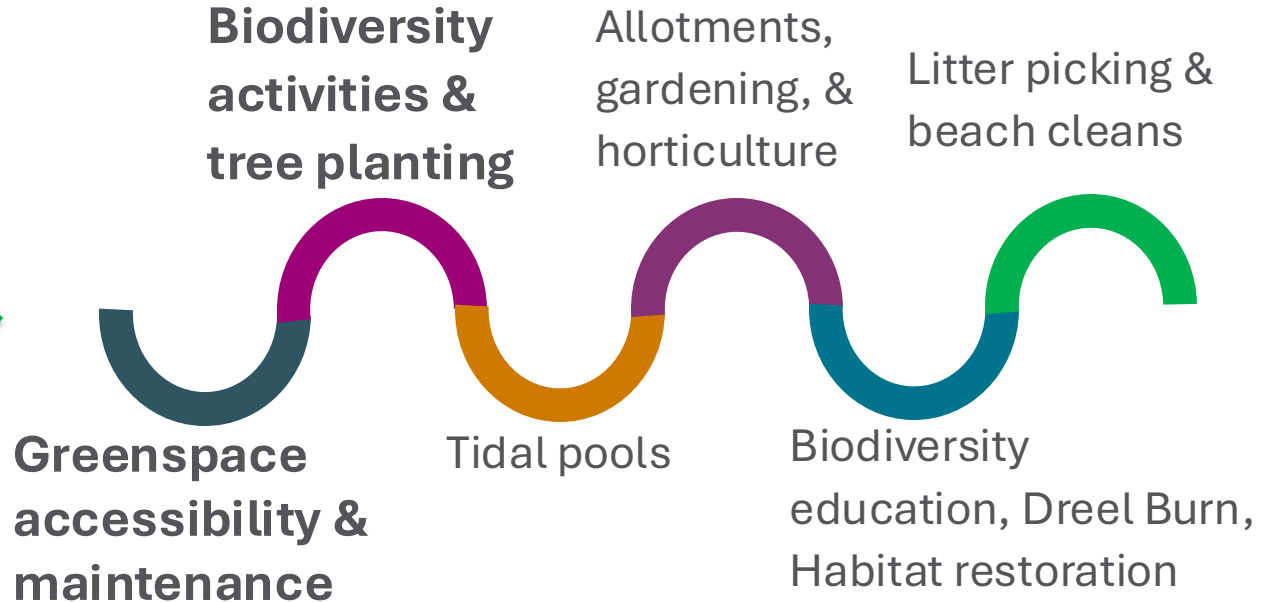
72%
Not involved



28%
Involved

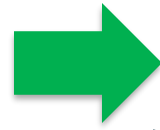


People identified different types of activities



Involvement in local activities linked with NbS

Different types roles are played



Interests in getting involved in NbS-related activities

Many people want to see more NbS-related activities



77% want to see more NbS related activities in and around Anstruther



15% do not want to see more NbS in and around Anstruther

People want to see different NbS activities



Greenspaces & nature activities



Tree planting



Measures to manage floods



Habitat enhancement

Interest in getting involved in NbS-related activities

If circumstances permitted, **would you be interested in somehow supporting or getting involved in NbS**, in and around Anstruther?



57% interested in supporting or getting involved



15% already involved or support



7% may support or get involved in other things, but not NbS



21% not interested in any activity

Lack of interest is not necessarily because people don't want nature. **Many expressed the need to protect nature**

Factors that may encourage or get in people's way

Top factors that might discourage people from getting involved

Time is the
big factor



53%
don't have
enough time



24% I don't
have the right
sort of skills

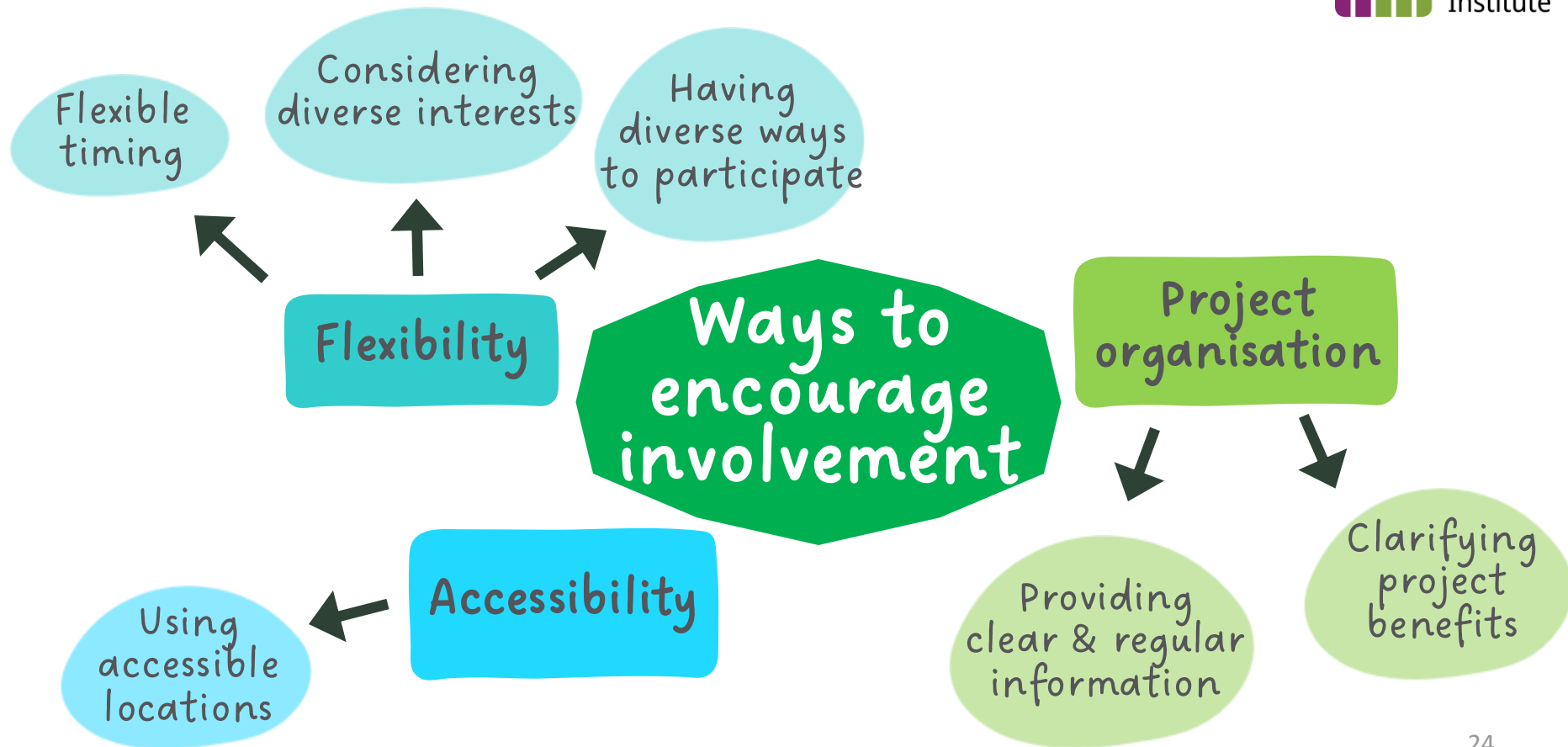


23% have
health or physical
restrictions



17% Transport
can be tricky





Next to discussions

Community groups navigating the barriers

Flexibility

- How to be more **flexible** to navigate around the people's time & accessibility challenges?

Communication

- How to **better convey** the advantages to people and communities, and activities and roles involved?

TEA BREAK

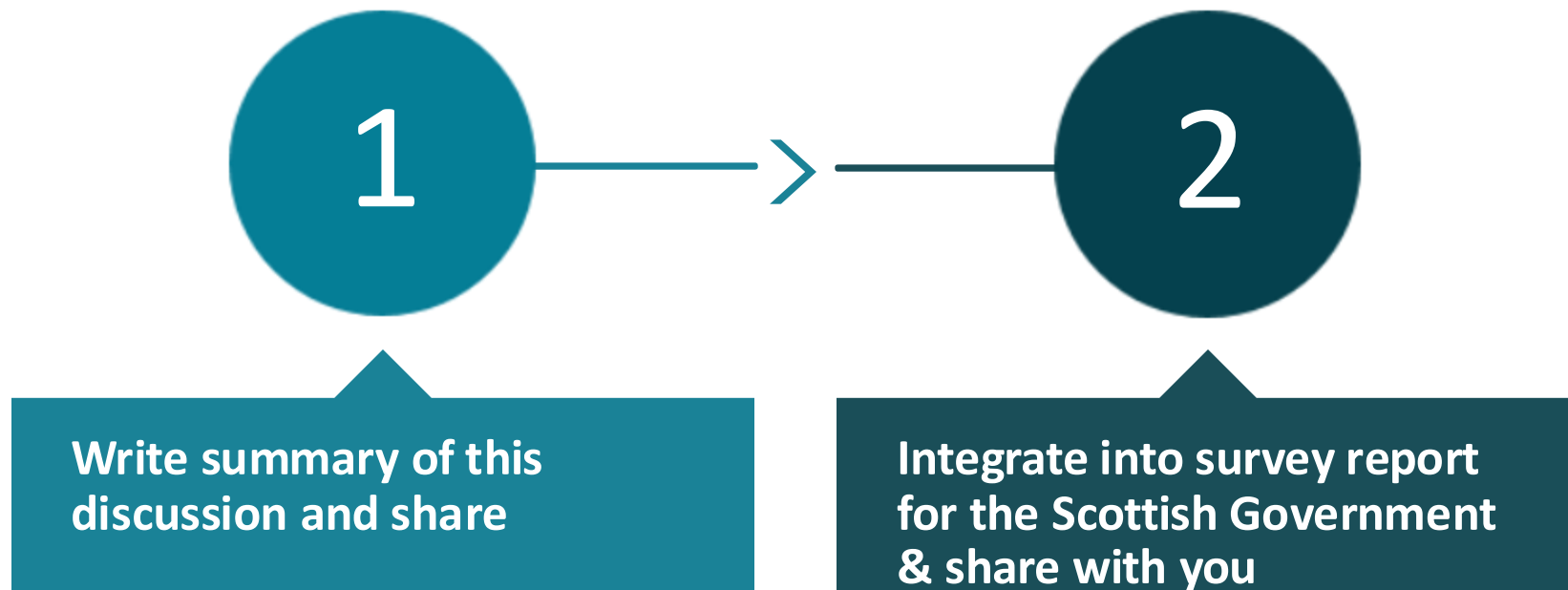


Support for community groups

Support needed

- What do community groups need to better involve people and who can help with this?

WRAP-UP & NEXT STEPS



Read full survey report: https://www.hutton.ac.uk/wp-content/uploads/2023/12/2025-02-28-JHI-D2-2_community_NbS_views_M2f.pdf

Thank you for coming

